

County	City	Newspaper	Commissionable Rate/Column-Inch	Mechanicals <sup>#</sup>	Publication Days	Paid Circulation	Accepts Online Ads	Ad Contact	Phone Number
Henry	Abbeville	Abbeville Herald	\$7.86	10.162 x 21.5	Thurs	2,488	Yes	Eddie Dodd	(334) 585-2331
Marshall	Albertville	Sand Mountain Reporter	\$10.55	10.25 x 21.5	Tu, Th, Sa	11,323***	Yes	Adam Rhoden	(256) 840-3000
Marshall	Arab	Arab Tribune	\$10.00	10.96 x 21.29	Wed,Sat	5,906***	Yes	Elaine Walker	(256) 586-3188
Escambia	Atmore	Atmore Advance	\$11.25	10 x 21	Wed, Sat	1,990***	Yes	Michelle Smith	(251) 368-2123
Escambia	Atmore	Atmore News	\$7.19	11.57 x 20	Wed	1,620	Yes	Ryan Carter	(251) 368-6397
Lee	Auburn	Auburn Villager	\$8.99	9.88 x 21	Thurs	3,225	Yes	Allen Samford	(334) 501-0600
Baldwin	Bay Minette	Baldwin Times	\$8.15	10 x 21.5	Wed	1,561	Yes	Pat Johnson	(251) 928-2321
Baldwin	<i>Eight-Paper Combo</i>	<i>Gulf Coast Newspapers</i>	\$17.00	<i>(combination rate for all eight Gulf Coast Newspapers)</i>		11,353	Yes	Pat Johnson	(251) 928-2321
Jefferson	Bessemer	Western Star	\$10.45	12 x 21	Wed	2,711		John Allman	(205) 424-7827
Jefferson	Birmingham	Alabama Messenger	\$9.50	16.25 x 21.75	Sat	1,310		Traci A. Smeraglia	(205) 252-3672
Jefferson	Birmingham	Birmingham Business Journal	*modular	(4C)10.25 x 13.125	Fri	5,966	Yes	Beth Hoff	(205) 443-5611
Escambia	Brewton	Brewton Standard	\$11.25	10 x 21	Wed, Sat	2,378***	Yes	Amy Booker	(251) 867-4876
Wilcox	Camden	Wilcox Progressive Era	\$5.90	11.1625 x 21.5	Wed	2,440		LeAnn Stallings	(334) 682-4422
Walker	Carbon Hill	Corridor Messenger	\$10.00	11.25 x 20.25	Wed	1,273		Lisa Morrow	(205) 282-4569
Pickens	Carrollton	Pickens County Herald	\$8.35	10.25 x 21	Wed	2,955		Doug Sanders Jr.	(205) 367-2217
Cherokee	Centre	Cherokee County Herald	\$12.04	11.5 x 21.25	Wed	2,013***	Yes	Vickie Robinson	(256) 927-5037
Bibb	Centreville	Centreville Press	\$9.79	12 x 21.5	Wed	3,994		Lorrie Rinehart	(205) 926-9769
Washington	Chatom	Washington County News	\$11.50†	11.625 x 21.5	Fri	2,750	Yes	Willie Gray	(251) 866-5998
Mobile	Citronelle	Call News	\$11.50†	11.625 x 21.5	Wed	4,050	Yes	Willie Gray	(251) 866-5998
Barbour	Clayton	Clayton Record	\$8.00	10.162 x 21.5	Thurs	2,105	Yes	Laney Gullede	(334) 775-3254
Shelby	Columbiana	Shelby County Reporter	\$32.28 <sup>Oct</sup>	10 x 21.5	Wed	10,409***	Yes	Molly Alexander	x. 24 (205) 669-3131
Cullman	Cullman	Cullman Tribune	\$12.00	13 x 21.5	Thurs	1,196		Shirley Ludlow	(256) 739-1351
Tallapoosa	Dadeville	Dadeville Record	\$9.25	9.888 x 21.5	Thurs	1,411***	Yes	Roger Steele	(256) 234-4281
Baldwin	Daphne	The Bulletin	\$9.00	10 x 21.5	Wed, Sat	659	Yes	Pat Johnson	(251) 928-2321
Marengo	Demopolis	Demopolis Times	\$9.22	10 x 21	Wed, Sat	1,915	Yes	Tiffany Cannon	(334) 289-4017
Elmore	Eclectic	Eclectic Observer	\$10.24	9.888 x 20.5	Thurs	1,315	Yes	Shannon Elliott	(334) 567-7811
Coffee	Elba	Elba Clipper	\$5.50	11.625 x 21.5	Thurs	2,696	Yes	Ferrin Cox	(334) 897-2823
Coffee	Enterprise	Southeast Sun	\$13.24†	10.5 x 20	Wed	726		Russell Quattlebaum	(334) 393-2969
Barbour	Eufaula	Eufaula Tribune	\$10.35	9.888 x 19.75	Wed, Sun	3,603	Yes	Dennis Shelley	x. 105 (334) 687-3506
Greene	Eutaw	Greene County Democrat	\$10.00	13 x 21.5	Wed	3,650		Laddi Jones	(205) 372-3373
Greene	Eutaw	Greene County Independent	\$6.25	13 x 21.5	Wed	1,192		Sharen S. Trammell	(205) 372-2232
Conecuh	Evergreen	Evergreen Courant	\$5.50	11.625 x 21.5	Thurs	3,460		Robert Bozeman III	(251) 578-1492
Baldwin	Fairhope	Fairhope Courier	\$9.00	10 x 21.5	Wed, Sat	2,012	Yes	Pat Johnson	(251) 928-2321
Fayette	Fayette	Times-Record	\$10.35	10.25 x 21.5	Wed	4,226***	Yes	Gina Lynn	(205) 932-6271
Escambia	Flomaton	Tri-City Ledger	\$7.50	11.625 x 21.5	Thurs	5,190		Anne Williamson	(251) 296-3491
Covington	Floral	Floral News	\$9.00	11.625 x 21	Wed	1,950		Lisa Windham	(334) 858-3342
Baldwin	Foley	Onlooker	\$10.50	10 x 21.5	Wed, Sat	2,285	Yes	Pat Johnson	(251) 928-2321
Lowndes	Fort Deposit	Lowndes Signal	\$6.50 <sup>Oct</sup>	10 x 21	Thurs	732	Yes	Tracy Salter	(334) 382-3111
DeKalb	Fort Payne	DeKalb Advertiser	\$10.00	13 x 21	Thurs	4,730	Yes	Brandon K. Pierce	(256) 845-6156
Etowah	Gadsden	The Messenger	\$10.18	9.88 x 20.75	Wed	4,496	Yes	Art Segers	(256) 547-1049
Jefferson	Gardendale	North Jefferson News	\$8.45	10.225 x 21	Wed, Sat	2,683***		Becky Johnson	(205) 631-8716
Geneva	Geneva	Geneva County Reaper**	\$9.50	11.625 x 21.5	Wed	1,810***	Yes	Brenda Pujol	(334) 684-2280
Choctaw	Gilbertown	The Choctaw Sun-Advocate	\$9.00	10 x 21	Wed	4,524	Yes	Tyler Davidson	(251) 843-6397
Hale	Greensboro	Greensboro Watchman	\$6.30	13 x 21.5	Thurs	2,584		Willie Jean Arrington	(334) 624-8323
Butler	Greenville	Greenville Advocate	\$15.20 <sup>†Oct</sup>	10 x 21	Wed, Sat	2,594***	Yes	Tracy Salter	(334) 382-3111
Clarke	Grove Hill	Clarke County Democrat	\$8.50	10 x 21	Thurs	3,910	Yes	Jim Cox	(251) 275-3375
Baldwin	Gulf Shores	The Islander	\$10.50	10 x 21.5	Wed, Sat	1,893	Yes	Pat Johnson	(251) 928-2321
Marshall	Guntersville	Advertiser-Gleam	\$9.12	11.62 x 21.5	Wed, Sat	10,796***		John Harvey	(256) 582-3232
Winston	Haleyville	Northwest Alabamian	\$11.30	10.25 x 21.5	Wed, Sat	6,984***	Yes	Roger Carden	(205) 486-9461
Marion	Hamilton	Journal-Record	\$11.30	10.25 x 21.5	Wed, Sat	7,626***	Yes	Kristi White	(205) 921-3104
Cullman	Hanceville	News-Herald	\$7.25	9.88 x 15	Fri	3,436	Yes	Art Segers	(256) 352-4775
Morgan	Hartselle	Hartselle Enquirer	\$11.95†	10 x 21	Thurs	3,429	Yes	Randy Garrison	(256) 773-6566
Cleburne	Heflin	Cleburne News	\$10.92†	9.88 x 20.75	Thurs	1,970	Yes	Misty Pointer	(256) 463-2872
Madison	Huntsville	Speakin' Out News	\$28.00	11.875 x 21	Wed	3,500	Yes	Knegleshia Smothers-Cobb	(256) 551-1020
Clarke	Jackson	South Alabamian	\$8.50	10 x 21	Thurs	3,837	Yes	Linda Heath	(251) 246-4494
Calhoun	Jacksonville	Jacksonville News	\$10.00	9.88 x 20.75	Tues	1,902	Yes	Demetrius Hardy	(256) 235-9218
Chambers	LaFayette	LaFayette Sun	\$5.75	10.876 x 21.5	Wed	2,669		Mike Hand	(334) 864-8885
Jefferson	Leeds	Leeds News	\$7.45	10.225 x 21.5	Thurs	1,707	Yes	Glenda Smith	(205) 699-2214
Baldwin	Lillian/Elberta	The Ledger	\$7.43	10 x 21.5	Wed	701	Yes	Pat Johnson	(251) 928-2321
Marengo	Linden	Democrat-Reporter	\$10.00	(7C)13.083 x 21.5	Thurs	6,575		Goodloe Sutton	(334) 295-5224
Clay	Lineville	Clay Times-Journal	\$7.25	11.6 x 21	Thurs	3,415		Linda McDonald	(256) 396-5760
Sumter	Livingston	Sumter Co. Record-Journal	\$7.10†	10 x 21.5	Thurs	3,731	Yes	Tommy McGraw	(205) 652-6100
Crenshaw	Luverne	Luverne Journal	\$9.05 <sup>Oct</sup>	10 x 21	Thurs	1,976***	Yes	Tracy Salter	(334) 382-3111
Madison	Madison	Madison County Record	\$9.95	10 x 21	Fri	726	Yes	Randy Garrison	(256) 772-6677
Perry	Marion	Marion Times-Standard	\$8.57	11.5 x 21.5	Wed	1,456		Kimberly Clements	(334) 683-6318
Lamar	Millport	West Alabama Gazette	\$8.50	10 x 21.75	Wed	3,436	Yes	Barbara Bobo	(205) 662-4296
Mobile	Mobile	Mobile Beacon	\$18.95	12.5 x 21.5	Wed	5,160		Cleretta T. Blackmon	(251) 479-0629
Monroe	Monroeville	Monroe Journal	\$13.05†	11.625 x 21.5	Thurs	7,168		Bo Bolton/Michael Lambeth	(251) 575-3282
Montgomery	Montgomery	Montgomery Independent	\$9.50	10 x 16	Thurs	4,329***		Jill Mingledorff	(334) 265-7323
Lawrence	Moulton	Moulton Advertiser	\$10.85†	10.25 x 20.7	Thurs	4,029	Yes	Teresa Woodruff	(256) 974-1114
Hale	Moundville	Moundville Times	\$6.00	13 x 21.5	Wed	1,248		Dave Miller	(205) 371-2488
Tuscaloosa	Northport	Northport Gazette	\$9.75	10 x 21.75	Wed	3,795	Yes	Barbara Bobo	(205) 759-3091
Blount	Oneonta	Blount Countian	\$7.50	10.96 x 21.29	Wed	5,264***	Yes	Kim Hipp	(205) 625-3231
Blount	Oneonta	The Blount Banner	\$7.25	9.88 x 15	Fri	3,376	Yes	Art Segers	(256) 352-4775
Lee	Opelika	Opelika Observer	\$4.25	9.88 x 21	Fri	1,167		Allen Samford	(334) 749-8003
Covington	Opp	Opp News	\$9.50	11.625 x 21.5	Thurs	4,020	Yes	Wanda Sasser	(334) 493-3595
Dale	Ozark	Southern Star	\$8.00	11.125 x 20.5	Wed	4,848***		Charlie Dawkins	(334) 774-2715
St. Clair	Pell City	St. Clair News-Aegis	\$8.05	10.225 x 21	Thurs	1,964	Yes	Dale McCurry	(205) 884-2310
Russell	Phenix City	The Citizen of East Alabama	\$10.00	11.125 x 21	Thurs	16,071	Yes	Robin Dileonardo	(334) 664-0341
Calhoun	Piedmont	Piedmont Journal	\$7.50	9.88 x 20.75	Wed	1,902	Yes	Demetrius Hardy	(256) 235-9218
Autauga	Prattville	Prattville Progress	\$17.59	11.125 x 20.5	Sat	6,534***	Yes	Glen King	(334) 365-6739
Franklin	Red Bay	Red Bay News	\$7.00	10.58 x 21	Wed	2,623		LaVale Mills	(256) 356-2148
Randolph	Roanoke	Randolph Leader	\$8.15	9.88 x 21	Wed	7,177	Yes	Peggy Seabolt	(334) 863-2819
Baldwin	Robertsdale	Independent	\$8.15	10 x 21.5	Wed	1,820	Yes	Pat Johnson	(251) 928-2321
Coosa	Rockford	Coosa County News	\$7.00	9.888 x 21.25	Fri	1,243		Karen Pearce	(256) 245-9714
Lauderdale	Rogersville	East Lauderdale News	\$10.00	(8C)15.25 x 21.5	Thurs	3,943		Jim or Phyllis Cox	(256) 247-5565
Franklin	Russellville	Franklin County Times	\$11.59†	10 x 21	Wed, Fri, Sat	1,369	Yes	Jonathan Willis	(256) 332-1881
Colbert	Sheffield	Standard & Times	\$9.20	13 x 21.5	Sat	922***	Yes	Estelle C. Whitehead	(256) 383-8471
Baldwin	Spanish Fort	Spanish Fort Sun	\$9.00	10 x 21.5	Wed	422	Yes	Pat Johnson	(251) 928-2321
Jackson	Stevenson	North Jackson Progress	\$7.90	13 x 21.5	Mon, Thurs	4,500		Larry O. Glass	(256) 437-2395
Lamar	Sulligent	Lamar Leader	\$7.75	10 x 21	Wed	2,154		Stephanie Wilson	(205) 698-8148
Elmore	Tallasse	Tallasse Tribune	\$8.00	9.888 x 19.79	Thurs	3,736		Barbara Morrow	(334) 283-6568
Clarke	Thomasville	Thomasville Times	\$8.50	10 x 21	Thurs	2,448	Yes	Tonya P. Joyce	(334) 636-2214
Colbert	Tuscumbia	Colbert County Reporter	\$9.20	13 x 21.5	Fri	2,448	Yes	Estelle C. Whitehead	(256) 383-8471
Macon	Tuskegee	Tuskegee News	\$10.00	9.888 x 19.79	Thurs	4,460	Yes	Scott Richardson	(334) 727-3020
Bullock	Union Springs	Union Springs Herald	\$7.50	11.625 x 21.5	Wed	2,234		Jovani Fox	(334) 738-2360
Lamar	Vernon	Lamar Democrat	\$8.70	11.75 x 21	Wed	2,852		Tammy Bardon	(205) 695-7029
Elmore	Wetumpka	Wetumpka Herald	\$19.47	9.888 x 20.5	Wed, Sat	3,747	Yes	Shannon Elliott	(334) 567-7811

<sup>#</sup> Mechanicals: This column of data indicates the size of the newspaper's page. The first number reveals the full page width, and the second number shows the depth of the page in inches. All are 6 columns unless otherwise indicated. Oct †

† This rate buys both paid circulation and non-paid (TMC) circulation. The amount of non-paid circulation is not shown on this sheet, but is available on request from the APA office. Combo available for Alabaster and Pelham Reporters + TMC upon request from APA office.

\*\*\* Indicates that additional non-paid circulation is available through Total Market Coverage (TMC) or other program. Rate and circulation information on this additional coverage available on request from the APA office.

# APA Daily Newspapers

County	City	Newspaper	Commissionable Rate/Column-Inch	Mechanicals#	Publication Days	Paid Circulation*	Accepts Online Ads	Ad Contact	Phone Number
Tallapoosa	Alexander City	Outlook	\$13.90	9.88 x 21.5	Tu-Sat	3,691(M)	YES	Roger Steele	(256) 234-4281
Covington	Andalusia	Andalusia Star-News	\$9.80	10 x 21.5	Tu, Th-Sat	3,560(M)	YES	Ruck Ashworth	(334) 222-8887
			\$14.74**		Wed	13,524(W)			
Calhoun	Anniston	Anniston Star	\$42.00+	9.88 x 20.75	Sun-Sat	22,290(M)	YES	Demetrius Hardy	(256) 235-9218
Limestone	Athens	News Courier	\$11.47	10.225 x 21.5	Tues-Sat	6,947(M)		Shannon Elliott	(256) 232-2720
			\$14.23		Sun	8,000(M)			
Jefferson	Birmingham	Birmingham News	\$183.00	9.88 x 21.5	Mon, Tu, Th	131,670(M)	YES	Elaine Jackson	(205) 325-2228
		Birmingham News	\$190.00		Wed, Fri, Sat	132,600(F)			
		Birmingham News	\$205.00		Sun	166,376(S)			
Chilton	Clanton	Clanton Advertiser	\$14.70	10 x 21	Tu-Fri, Sun	2,677(M)	YES	Sheryl Smith	(205) 755-5747
					Wed	11,400(W)			
Cullman	Cullman	Cullman Times	\$14.33	10.63 x 21.5	Tues-Sun	10,363(M)	YES	Kathy McLeroy	(256) 734-2131
			\$16.70**		Wed Only	27,338(W)			
Morgan	Decatur	Decatur Daily	\$34.27	10.25 x 21	Mon-Sat	22,445(M)	YES	Michelle Brooks	(256) 340-2362
			\$35.49		Sun	23,262(S)			
Houston	Dothan	Dothan Eagle	\$46.00 <sup>Oct</sup>	9.88 x 21.5	Mon-Sat	30,987(M)	YES	Shelia Harris	(334) 702-2620
					Sun	35,040(S)			
Coffee	Enterprise	Enterprise Ledger	\$19.25 <sup>Oct</sup>	9.88 x 21.5	Tues-Fri,Sun	7,573(M)	YES	Shelia Harris	(334) 702-2620
Lauderdale	Florence	TimesDaily	\$59.15	10.25 x 20.7	Mon-Sat	27,412(M)	YES	Jacob Mills	(256) 740-5806
			\$61.45		Sun	34,287(S)			
DeKalb	Fort Payne	Times-Journal	\$11.35	10.25 x 21.5	Wed-Sat	5,546(M)	YES	Gloria Jackson	(256) 304-0060
			\$15.20		Tues	11,260(M)			
Etowah	Gadsden	Gadsden Times	\$39.50	10.625 x 21.5	Sun-Sat	17,694(M)	YES	Lichelle Washington	(256) 549-2077
Madison	Huntsville	Huntsville Times	\$80.73 <sup>Oct</sup>	10.95 x 21	Mon-Sat	54,675(M)	YES	David McGhee	(256) 532-4235
			\$106.34 <sup>Oct</sup>		Sun	74,560(S)			
Walker	Jasper	Daily Mountain Eagle	\$17.61	11.625 x 21.5	Mon-Sun	9,449(M)	YES	Liz Steffan	(205) 221-2840
Chambers	Lanett	Valley Times-News	\$9.50	10.876 x 21	Mon-Fri	6,216(E)	YES	Cy Wood	(334) 644-8123
Mobile	Mobile	Press-Register	\$111.97	9.87 x 20.13	Mon-Sat	108,298(M)***	YES	Kevin Northrop	(251) 219-5505
			\$130.97		Sun	114,309(S)***			
Montgomery	Montgomery	Montgomery Advertiser	\$101.99	11.125 x 20.5	Mon-Thurs	36,380(M)	YES	Crystal Rudolph	(334) 261-1596
			\$130.97		Fri, Sat, Sun	48,893(S)			
Lee	Opelika/Auburn	Opelika-Auburn News	\$31.93 <sup>Oct</sup>	9.888 x 19.79	Sun-Sat	14,400(M)	YES	Joyce Hoffman	(334) 737-2532
Jackson	Scottsboro	Daily Sentinel	\$10.00	10.25 x 21.5	Tues-Sat	5,639(M)	YES	Tim Jones	(256) 259-1020
Dallas	Selma	Selma Times-Journal	\$22.51	10 x 21.5	Mon-Fri	7,019(M)	YES	Dennis Palmer	(334) 410-1712
			\$23.45		Sun	10,043(S)			
Talladega	Talladega/Sylacauga	Daily Home	\$16.20 <sup>Dec</sup>	9.88 x 20.75	Tues-Sun	9,278(M)	YES	Sandy Carden	(256) 299-2141
			\$22.00 <sup>Dec* *</sup>		Wed	36,500(W)			
Pike	Troy	The Messenger	\$14.90	9.888 x 21	Tues-Sat	2,480(M)	YES	Deedie Carter	(334) 670-6305
Tuscaloosa	Tuscaloosa	Tuscaloosa News	\$63.46	11.25 x 20.25	Mon-Sat	31,263(M)	YES	Angela Young-Hobbs	(205) 722-0173
			\$66.36		Sun	36,453(S)			

# Mechanicals: This column of data indicates the size of the newspaper's page. The first number reveals the width of the page. The second is the number of inches for full depth.  
 \* (M) denotes morning circulation; (E)=evening; (S)=Sunday; (W)=Wednesday; (F)=Friday  
 \*\* The Wednesday rate for Andalusia, Cullman & Talladega includes additional non-paid circulation. These papers may have a rate increase during the month indicated.  
 \* This newspaper charges \$5 for any ROP ad in paper to run in their digital edition.



## 2010 Rates and Data

July 1st - December 31st

# Alabama Press Association

Alabama Newspaper Advertising Service, Inc.  
 3324 Independence Drive, Suite 200  
 Birmingham, Alabama 35209  
 Phone: (205) 871-7737  
 (800) 264-7043  
 Fax: (205) 871-7740  
[www.alabamapress.org](http://www.alabamapress.org)

## Associate Member Newspapers

County	City	Newspaper	Commissionable Rate/Column-Inch	Pub. Days	Free Circulation	Ad Contact	Phone Number
Lee	Auburn	Auburn Plainsman	\$ 9.00 NET*	Thurs	10,000	Donna Kent	(334) 844-9156
Jefferson	Birmingham	Alabama Baptist	\$60.00 NET*	Thurs	100,000*	Sue Ann Raybon x107	(205) 870-4720
Jefferson	Birmingham	Kaleidoscope	\$12.00 NET*	Tues	8,000	Amy Kilpatrick	(205) 934-8043
Jefferson	Birmingham	Over the Mountain Journal	\$50.00	every other Thurs	40,000	Maury Wald	(205) 823-9646
Cherokee	Centre	Cherokee Post	\$ 5.00 NET*	Mon	15,000	Scott Wright	(256) 927-4476
St. Clair	Cropwell	St. Clair County News	\$ 7.26	Thurs	6,000	Bill Britt	(205) 884-7300
Houston	Dothan	Dothan Progress	\$11.50 <sup>v</sup>	Thurs	25,000 <sup>v</sup>	Shelia Harris	(334) 702-2620
Coffee	Enterprise	Southeast Alabama Gazette	\$15.00	every other Wed	3,000	Hillard Hamm	(334) 308-1744
Lauderdale	Florence	Courier Journal	\$15.90	Wed	68,200	Tom Magazzu	(256) 764-4268
Butler	Georgiana	Butler County News	\$ 6.50	Thurs	183	Tracy Satter	(334) 382-3111
Butler	Greenville	Greenville Standard	\$11.80	Wed	2,000	Susan W. Braden	(334) 371-9900
Marion	Guin	Crossroads Reporter	\$ 6.00 NET*	Wed	12,000	Keith Bryson	(205) 468-2554
Elmore	Millbrook	The Millbrook Independent	\$ 7.00	Thurs	8,200	Art Parker	(334) 285-1299
St. Clair	Pell City	St. Clair Times	\$ 8.75 NET*	Thurs	37,000	Sandy Carden	(256) 299-2141
Franklin	Russellville	Franklin Free Press	** modular	Wed	10,000	Jason Houston	(256) 332-0255
Jefferson	Trussville	Trussville News	** modular	1st of ea mo.	5,000	Susan Rochester	(205) 655-6397
Tuscaloosa	Tuscaloosa	Crimson White	\$14.24	Mon, Wed-Fri	14,000	Joel Mask	(205) 348-2456

\* The rate provided is net—no commission allowed.  
 \*\* This number includes paid circulation for this newspaper.  
 \*\* Ads sold in modular sizes only. Contact ANAS for specific rate information.

<sup>v</sup> Rate and circulation numbers for Dothan Progress include coverage and circulation of the Progress, the Ashford Power and the Headland Observer.