Alabama Press Association Summer Convention
July 6 – 8, 2017
Agenda

Thursday, July 6

6:00 – 8:00 p.m.	Sunset Cocktail Cruise

Friday, July 7

10:30 a.m. – 1:00 p.m.	APA/ANAS Board Meeting/Lunch
12:30 – 6:00 p.m.	Registration desk open
1:00 p.m.	Journalism Foundation Board Meeting
2:00 – 5:00 p.m.	"Mind Your Niches" with Bill Ostendorf *Learn how to build your niche audiences for high school kids, moms, military families, and more.*
6:30 – 8 p.m.	Opening Reception on the Beach Deck overlooking the Gulf Dinner on your own

Saturday, July 8

8:00 – 9 a.m.	Open roundtable discussions and continental breakfast
9:00 – 11 a.m.	Morning Programs (concurrent): Program 1 – "Why classified are newspapers next Big Thing" with Bill Ostendorf *You will leave this session with a new perspective that will help you re-energize your classified revenue, both in print and online.* Program 2 – "Quick and easy videos using tools you already have" with Dan Meissner *Learn interesting techniques for shooting and editing video.*
11:15 a.m. – 12:15 p.m.	"Revolution, Rights, and Rock 'n' roll: The hidden history of the First Amendment" with Ken Paulson *Be a part of an interactive presentation that will challenge and inspire.*
12:15 – 1:00 p.m.	Luncheon and Membership Meeting
5:00 – 6:00 p.m.	Resolutions Committee
6:00 – 7:00 p.m.	BNC Exhibit Reception
7:00 – 9:30 p.m.	Awards Banquet and reception