



## ALABAMA PRESS ASSOCIATION

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### **APA Better Newspaper Magazine Contest Award Winners Announced**

Orange Beach, AL – Winners of the 2018 Alabama Press Association BNC Magazine Contest were announced by Dee Ann Campbell, chairman of the APA Better Newspaper Contest Committee. This year, 24 magazines submitted 274 entries in the annual contest. The Virginia Press Association judged the entries.

The awards were presented at the BNC Awards Banquet during the APA Summer Convention on Saturday, July 21 at the Perdido Beach Resort in Orange Beach, AL.

Congratulations to all of our winners!

ALABAMA NEWSPAPER ADVERTISING SERVICE, INC.

APA, serving Alabama newspapers since 1871

ANAS, representing Alabama newspapers since 1951

Alabama Press Association  
2018 Better Newspaper Contest- Magazine Winners

Cat. 01 Magazine of the Year

(TIE) Tuscaloosa Magazine and Vestavia Hills Magazine

Cat. 02 Best Single Feature Story

1st Place Vestavia Hills Magazine for “Roman Revival” by Madoline Markham  
2nd Place Walker magazine for “Secrets of a Storyteller” by Jennifer Cohron  
3rd Place Lake Martin Living for “Lost But Not Forgotten” by Betsy Iler, Peter Van Der Linden

Cat. 03 Best Personality Profile

1st Place Vestavia Hills Magazine for “Lending his ear” by Jennifer B. Slaton  
2nd Place Hoover's Magazine for “Proof miracles happen” by Emily Sparacino, Keith McCoy  
3rd Place Tuscaloosa magazine for “Fuller Goldsmith” by Drew Taylor

Cat. 04 Best Business Feature

1st Place Elmore County Living for “Bulletproof” by Amy Passaretti  
2nd Place Jackson Magazine for “Solid Rock” by Elizabeth Law, Will Whaley  
3rd Place Tuscaloosa magazine for “Sold!” by Becky Hopf

Cat. 05 Best Photo Essay

1st Place Tuscaloosa magazine for “Dressing the Part” by Gary Cosby Jr.  
2nd Place Tuscaloosa magazine for “Healing Hands” by Gary Cosby Jr.  
3rd Place Camellia Magazine for “Reiki “ by Angie Long, April Gregory

Cat. 06 Best Single Photograph

1st Place Elmore County Living for “Born to Fly” by Kenneth Boone  
2nd Place 280 Living for “C.D. Daniels” by Sarah Finnegan  
3rd Place Peach Living for “fig grower” by Keith McCoy

Cat. 07 Best Individual Website

1st Place Shelby Living – shelbyliving.com  
2nd Place Vestavia Hills Magazine – vestaviiahillsmagazine.com  
3rd Place Peach Living – peachlivingmagazine.com

Cat. 08 Best Single Ad

1st Place Tuscaloosa Magazine for “The Locker Room: Get Beach Ready” by staff  
2nd Place Village Living for “City of Mountain Brook” by Emily VanderMey, Warren Caldwell  
3rd Place 280 Living for “Ray and Poynor” by Matt Crawford

Cat. 09 Best Advertising Campaign or Series

- 1st Place Selma, the magazine for “Boyd Financial” campaign by staff
- 2nd Place Shelby Living for “Alabaster Optical” campaign by staff
- 3rd Place Walker magazine for “City of Jasper” campaign by Malarie Brakefield

Cat. 10 Best House Ad or Self-Promotion

- 1st Place 280 Living for “Starnes Football Photography” by Matt Crawford
- 2nd Place Peach Living for “Peach Living Best of the Best “ by staff
- 3rd Place Peach Living for “Subscription ad” by staff

Cat. 11 Best Overall Design

- 1st Place Hoover’s Magazine by staff
- 2nd Place Jackson Magazine by Elizabeth Law
- 3rd Place Vestavia Hills Magazine by staff

Cat. 12 Best Cover Photo or Illustration

- 1st Place LAKE magazine, September 2017 by Kenneth Boone, staff
- 2nd Place Elmore County Living, November 2017 by Kenneth Boone, staff
- 3rd Place TroyLife, Holiday Edition by staff