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# APA Media Awards Advertising Contest Winners Announced

**Birmingham, AL (June 29, 2019) –** Winners of the 2019 Alabama Press Association Media Awards were announced by Dee Ann Campbell, chairman of the AMA Contest Committee. This year, 90 publications submitted 3,394 entries in the annual contest. The Illinois Press Association membership judged the entries.

The awards were presented on Saturday, June 29 at the 2019 APA Summer Convention at the Perdido

Beach Resort in Orange Beach, AL.

**The awards for Advertising Sweepstakes and Ad of the Year were announced and presented at the awards banquet on June 29, 2019, along with the other AMA contest winners.**

**Other first place awards presented at the banquet (also announced within) included:**

* *Best Signature Page*
* *Best Single Ad Over ½ Page Color*
* *Best Use of Humor*
* *Best Online Revenue Builder*

***Congratulations to all of the winners!***

2019 APA Media Awards: Advertising Contest Winners

Ad of the Year

Hoover Sun for “Alabama Allergy #adventuresnotallergies” by Dan Starnes, Matt Crawford

Advertising Sweepstakes

Division A

1st Place: TimesDaily

2nd Place: The Decatur Daily

3rd Place: The Tuscaloosa News

Division B

1st Place: The Outlook (Alexander City)

2nd Place: Opelika-Auburn News

3rd Place: The Selma Times-Journal

Division C

1st Place: Shelby County Reporter (Columbiana)

2nd Place: Call News (Citronelle)

3rd Place: Lagniappe (Mobile)

Division D

1st Place: The Southeast Sun (Enterprise)

2nd Place: The Wetumpka Herald

3rd Place: The Tallassee Tribune

Division E

1st Place: Courier Journal (Florence)

2nd Place: Hoover Sun

3rd Place: Village Living (Mountain Brook)

**Cat. 02 Best Classified Page or Section**

Division A

1st Place: The Tuscaloosa News by staff

2nd Place: The Decatur Daily by staff

3rd Place: Dothan Eagle by Michael Greggs

Division B

1st Place: The Cullman Times by Debbie Miller, Amanda Tolbert, Elizabeth Williams

2nd Place: Opelika-Auburn News by staff

3rd Place: The Clanton Advertiser by staff

Division C

1st Place: Shelby County Reporter (Columbiana) by staff

2nd Place: The Monroe Journal (Monroeville) by staff

3rd Place: Call News (Citronelle) by Rhonda Gray

Division D

1st Place: The Brewton Standard by staff

2nd Place: The Greenville Standard by staff

3rd Place: The Southeast Sun (Enterprise) by staff

Division E

1st Place: Courier Journal (Florence) by Russell Roden, Jim Allen

**Cat. 03 Best Single Ad 1/2 page and under black and white**

Division A

1st Place: The Decatur Daily for “6 Pockets Billards” by Beth Parker

2nd Place: TimesDaily (Florence) for “Shoals Lighting” by Cherri Sutherland, Rita Stricklin

3rd Place: TimesDaily (Florence) for “Cory Lee McKean” by Rita Stricklin

Division B

1st Place: The Fort Payne Times-Journal for “City of Fort Payne” by Andi Williams

2nd Place The Selma Times-Journal for “Mark Story for Senate” by staff

3rd Place Opelika-Auburn News for “Travel Travel” by staff

Division C

1st Place: The Choctaw Sun-Advocate (Gilbertown) for “Bonner Construction” by Dee Ann Campbell

2nd Place: Call News (Citronelle) for “Rock Gem” by staff

3rd Place: Call News (Citronelle) for “Custom Concepts” by Leslie Green

Division D

1st Place: The Brewton Standard for “David's Boil” by Kendra Majors

2nd Place: The Southeast Sun (Enterprise) for “Cafe Roma” by Kimberly Myers

3rd Place: The Blount Countian (Oneonta) for “Community Fall Festival” by Melanie Skillman

Division E

1st Place: Courier Journal (Florence) for “Final Concert-Elvis” by Gwyn Jones

2nd Place: Courier Journal (Florence) for “Wilson's Food Center” by Sadonna Magazzu, Russell Roden

3rd Place: Courier Journal (Florence) for “From The Beacon Hill” by Sadonna Magazzu, Rita Stricklin

**Cat. 04 Best Single Ad 1/2 page and under color**

Division A

1st Place: Montgomery Advertiser for “Croniers” by staff

2nd Place: Montgomery Advertiser for “Southern Homes and Gardens” by staff

3rd Place: TimesDaily (Florence) for “Renaissance Olive Oil” by Cherri Sutherland, Rita Stricklin

Division B

1st Place: The Outlook (Alexander City) for “Lake Martin Tractor” by Audra Spears

2nd Place: Opelika-Auburn News for “323 Cigar Bar” by staff

3rd Place: The Cullman Times for “Gold Rush Jewelers” by Yvonne Moore

Division C

1st Place: Lagniappe (Mobile) for “Make a Wish” by staff

2nd Place: Lagniappe (Mobile) for “Cream and Sugar” by staff

3rd Place: Citizen of East Alabama (Phenix City) for “Mascarade Ball” by Bradley Beasley

Division D

1st Place: The Tallassee Tribune for “Mt. Vernon” by Hallie Holloway, Audra Spears

2nd Place: The Greenville Standard for “Have a sit with us” by Bruce Branum

3rd Place: The Wetumpka Herald for “Community Hospital” by Darlene Johnson

Division E

1st Place: Courier Journal (Florence) for “Genesis Jewelry” by Judy Cox, Gwyn Jones

2nd Place: Courier Journal (Florence) for “Lauderdale Lanes” by Gregg Scott, Gwyn Jones

3rd Place: Hoover Sun for “Shades Creek Dental Family” by Michelle Haynes, Matthew Crawford

**Cat. 05 Best Single Ad over 1/2 page black and white**

Division A

1st Place: TimesDaily (Florence) for “Huff 'N Puff” by TJ Hildreth, Lin Reynolds, Rita Stricklin

Division B

1st Place: The Clanton Advertiser for “City of Clanton” by staff

Division C

1st Place: Shelby County Reporter (Columbiana) for “CityFest” by Daniel Holmes

2nd Place: Call News (Citronelle) for “D&K” by staff

3rd Place: Shelby County Reporter (Columbiana) for “Chamber” by staff

Division D

1st Place: The Southeast Sun (Enterprise) for “Lewis Smith” by Kimberly Myers

2nd Place: The Southeast Sun (Enterprise) for “Enterprise Paint” by Slayton Shaw

3rd Place: The Southeast Sun (Enterprise) for “IAM Local Lodge” by Slayton Shaw

Division E

1st Place: Courier Journal (Florence) for “Piggly Wiggly” by Sadonna Magazzu, Russell Roden, Jim Allen

**Cat. 06 Best Single Ad over 1/2 page color**

Division A

1st Place: TimesDaily (Florence) for “Rise and Roar” by Cherri Sutherland, Rita Stricklin, Lin Reynolds

2nd Place: The Tuscaloosa News for “9 Round Northport” by staff

3rd Place: The Decatur Daily for “Thompson Job Fair” by Rhonda Stennett

Division B

1st Place: The Fort Payne Times-Journal for “Lander's McLarty” by Gretta Machen, Derek Jackson

2nd Place: The Outlook (Alexander City) for “Mark King Furniture” by Audra Spears

3rd Place: Opelika-Auburn News for “Georgia TLC Events” by Abby Scroggins

Division C

1st Place: The Monroe Journal (Monroeville) for “City of Monroeville” by Josh Dewberry

2nd Place: Citizen of East Alabama (Phenix City) for “Lakeview Gardens” by Bradley Beasley

3rd Place: Call News (Citronelle) for “Nathan Furniture” by Leslie Green

Division D

1st Place: The Southeast Sun (Enterprise) for “Action of Enterprise” by Slayton Shaw

2nd Place: The Southeast Sun (Enterprise) for “The Grand” by Slayton Shaw

3rd Place: The Southeast Sun (Enterprise) for “The Little White Dress Shoppe” by Kimberly Myers

Division E

1st Place: Courier Journal (Florence) for “Spring Bridal” by Rita Stricklin

2nd Place: Hoover Sun for “Desoto Caverns Christmas Ad” by Don Harris, Matthew Crawford

3rd Place: Courier Journal (Florence) for “Frederickson's” by Toyce Dixon, Gwyn Jones

**Cat. 07 Best Regularly Scheduled Special Section Newsprint or Glossy**

Division A

1st Place: Montgomery Advertiser for “2018 Newcomers Guide” by staff

2nd Place: The Decatur Daily for “Graduation 2018” by Stephen Johnson, Beth Parker, Rhonda Stennett

3rd Place: Dothan Eagle for “2018 Parade of Homes” by Melony Vines

Division B

1st Place: The Outlook (Alexander City) for “Lake Magazine Annual Swimsuit & Lifestyle Edition” by Audra Spears, Betsy Iler, Amy Passaretti

2nd Place: Jackson County Sentinel (Scottsboro) for “Gridiron Guide” by staff

3rd Place: The Clanton Advertiser for “Faces and Places” by staff

Division C

1st Place: Citizen of East Alabama (Phenix City) for “Who's Next Football Guide” by Bradley Beasley

2nd Place: The Choctaw Sun-Advocate (Gilbertown) for “Letters to Santa” by staff

3rd Place: Shelby County Reporter (Columbiana) for “Profile 2018” by staff

Division D

1st Place: The Wetumpka Herald for “FYI Newcomer's Guide to Elmore County” by Amy Passaretti, Audra Spears, Betsy Iler

2nd Place: The Wetumpka Herald for “Let’s Play! Horizons” by Amy Passaretti, Audra Spears, Betsy Iler

3rd Place: The Blount Countian for “Christmas Greetings” by staff

Division E

1st Place: Hoover Sun for “Spring Home & Garden Guide” by Laura Catherine Carlton, Erica Brock

**Cat. 08 Best One Time Special Section - Newsprint or Glossy**

Division A

1st Place: TimesDaily (Florence) for “Bicentennial” by staff

2nd Place: Montgomery Advertiser for “F-35: Our Next Red Tail Fighter” by staff

3rd Place: TimesDaily (Florence) for “Northwest Alabama Medical Center” by Lin Reynolds, Sharon Goens

Division B

1st Place: The Clanton Advertiser for “Celebrate Chilton 150” by staff

2nd Place: The Fort Payne Times-Journal for “Visitors Travel Guide” by staff

3rd Place: The Outlook (Alexander City) for “Bassmasters coupon book” by Audra Spears, Darlene Johnson, Hallie Holloway

Division C

1st Place: Lagniappe (Mobile) for “Wish Book” by Laura Mattei and Dan Anderson

2nd Place: Shelby County Reporter (Columbiana) for “Election Guide” by staff

3rd Place: Citizen of East Alabama (Phenix City) for “F1NISHED” by Bradley Beasley

Division D

1st Place: The Wetumpka Herald for “Itsy the Elf - Itsy's Big Surprise” by Audra Spears, Shelley McNeal, Darlene Johnson

Division E

1st Place: Hoover Sun for “Summer Camp Guide” by Laura Catherine Carlton, Erica Brock

**Cat. 09 Best In-Paper Promotion of Newspaper**

Division A

1st Place: The Decatur Daily for “Decatur Daily Testimonial” by Stephen Johnson, Beth Parker, Rhonda Stennett

2nd Place: TimesDaily (Florence) for “We've got your champions” by Lin Reynolds, Renita Jimmar

3rd Place: TimesDaily (Florence) for “Lola's Gifts and Flowers” by Rita Stricklin, Cherri Sutherland, Lin Reynolds

Division B

1st Place: Opelika-Auburn News for “Your News on the Go” by Jessica Henderson

2nd Place: The Selma Times-Journal for “What's Brewing House ad” by Tina Yelverton

3rd Place: Opelika-Auburn News for “OG Social Media” by Jessica Henderson

Division C

1st Place: Call News (Citronelle) for “Mooove It” by Rhonda Gray

2nd Place: The Sand Mountain Reporter (Albertville) for “Gingerbread Wrapper house ad” by staff

3rd Place: Citizen of East Alabama (Phenix City) for “Risen” by Bradley Beasley

Division D

1st Place: The Southeast Sun (Enterprise) for “Fort Rucker full moon” by Slayton Shaw

2nd Place: The Southeast Sun (Enterprise) for “Fort Rucker instructor pilot” by Slayton Shaw

3rd Place: The Southeast Sun (Enterprise) for “SES Online” by Kimberly Myers

Division E

1st Place: Courier Journal (Florence) for “Until Christmas” by Andrea Gray

2nd Place: Courier Journal (Florence) for “Shoals Santas” by Tom Magazzu, Jim Allen, Russell Roden

3rd Place: Hoover Sun for “Hoover Football” by Kyle Parmley, Matthew Crawford

**Cat. 10 Best Advertising Campaign**

Division A

1st Place: Montgomery Advertiser for “Wild Birds Unlimited” by staff

2nd Place: Dothan Eagle for “Diann's Florist Christmas Open House Web Ads” by Robin Boring

3rd Place: The Decatur Daily for “Country Paradise” by Stephen Johnson, Beth Parker, Rhonda Stennett

Division B

1st Place: The Selma Times-Journal for “Pilcher McBride Drug” by David Lovell

2nd Place: Jackson County Sentinel (Scottsboro) for “Blake Wright Allstate” by staff

3rd Place: Jackson County Sentinel (Scottsboro) for “Scottsboro Family and General Dentistry” by staff

Division C

1st Place: Shelby County Reporter (Columbiana) for “J&M Tank” by Kim McCulla

2nd Place: Lagniappe (Mobile) for “USA Hospital” by staff

3rd Place: Shelby County Reporter (Columbiana) for “280 Animal Medical Center” by Kim McCulla

Division D

1st Place: The Southeast Sun (Enterprise) for “Bryan Pharmacy” by Kimberly Myers

2nd Place: The Southeast Sun (Enterprise) for “Sawyer Surgery” by Kimberly Myers

3rd Place: The Blount Countian (Oneonta) for “Vote Chapman 4 Sheriff” by Melanie Skillman

Division E

1st Place: Hoover Sun for “Alabama Allergy #adventuresnotallergies” by Dan Starnes, Matt Crawford

2nd Place: Hoover Sun for “The Maids Spring Cleaning” campaign by staff

**Cat. 11 Best Original / Creative Idea**

Division A

1st Place: Montgomery Advertiser for “Montgomery Biscuits Christmas Ad” by staff

2nd Place: TimesDaily (Florence) for “Local Pharmacy Page” by Lin Reynolds, Renita Jimmar

3rd Place: The Decatur Daily for “Christmas Greetings” by Rhonda Stennett

Division B

1st Place: The Selma Times-Journal for “Cartoon map of Selma” by staff

2nd Place: The Opelika-Auburn News for “My Dad Is...” by Jessica Henderson

3rd Place: The Outlook (Alexander City) for “Outlook Halloween Photos” by Audra Spears

Division C

1st Place: The Monroe Journal (Monroeville) for “Monroe County Hospital” by Josh Dewberry

2nd Place: Shelby County Reporter (Columbiana) for “Andrews Family Dental” by Kim McCulla

3rd Place: Shelby County Reporter (Columbiana) for “Chelsea Chiropractic” by Kim McCulla

Division D

1st Place: The Southeast Sun (Enterprise) for “Fort Rucker Appreciation house ad” by Slayton Shaw

2nd Place: The Southeast Sun (Enterprise) for “Sam Boswell breast cancer awareness” by Slayton Shaw

3rd Place: The Southeast Sun (Enterprise) for “McDonald's Santa” by Slayton Shaw

Division E

1st Place: Hoover Sun for “Royal Automotive - A Tight Knit Noel” by Dan Starnes, Emily Vandermay

2nd Place: Courier Journal (Florence) for “WC Handy Music Festival” by Gwyn Jones and sales staff

3rd Place: Village Living (Mountain Brook) for “Hufham Ortho Thanksgiving Ad” by Rhonda Smith, Matt Crawford

**Cat. 12 Best Classified Display Ad**

Division A

1st Place: TimesDaily (Florence) for “Santa's Christmas Coloring Contest” by staff

2nd Place: The Tuscaloosa News for “Tillman” by staff

3rd Place: Montgomery Advertiser for “Nussbaum” by staff

Division B

1st Place: The Fort Payne Times-Journal for “Southern Properties” by Derek Jackson

2nd Place: The Cullman Times for “Royal Technologies - Help Wanted” by Chasity Barnett

3rd Place: The Cullman Times for “Quality staffing” by Chasity Barnett

Division C

1st Place: Shelby County Reporter (Columbiana) for “Kelly Services” by Rachel Henderson

2nd Place: The Advertiser-Gleam (Guntersville) for “Gilbert & Baugh Ford” by Wyatt Shifflett, Andrea Gray, Gwen Jones

3rd Place: The Monroe Journal (Monroeville) for “GP Job Fair” by Josh Dewberry

Division D

1st Place: The Southeast Sun (Enterprise) for “Wayne Farms” by Slayton Shaw

2nd Place: The Southeast Sun (Enterprise) for “Beaver Tree Service” by Slayton Shaw

3rd Place: The Southeast Sun (Enterprise) for “A Site Solution” by Kimberly Myers

Division E

1st Place: Courier Journal (Florence) for “Ray Miller Buick/GMC” by Heather Ridinger, Andrea Gray

2nd Place: Courier Journal (Florence) for “Ray Miller Buick/GMC” by Heather Ridinger, Andrea Gray

3rd Place: Courier Journal (Florence) for “Toyota of the Shoals” by Judy Cox, Gwyn Jones

**Cat. 13 Best Signature Page**

Division A

1st Place: The Tuscaloosa News for “Growing with West Alabama” by staff

2nd Place: TimesDaily (Florence) for “Annual Halloween Coloring Contest” by staff

3rd Place: The Decatur Daily for “Babies on Easter Parade” by Beth Parker

Division B

1st Place: The Outlook (Alexander City) for “Pastor Appreciation” by Darlene Johnson

2nd Place: The Outlook (Alexander City) for “Salute the Blue” by Audra Spears, Darlene Johnson, Hallie Holloway

3rd Place: Opelika-Auburn News for “Women in Business” by Jessica Henderson

Division C

1st Place: The Monroe Journal (Monroeville) for “Relay” by staff

2nd Place: Citizen of East Alabama (Phenix City) for “Eat Local” by Bradley Beasley

3rd Place: The Sand Mountain Reporter (Albertville) for “Breast Cancer Awareness” by staff

Division D

1st Place: The Southeast Sun (Enterprise) for “Back to School” by Kimberly Myers, Slayton Shaw

2nd Place: The Dadeville Record for “Home Improvement Directory” by Audra Spears, Shelley McNeal, Darlene Johnson

3rd Place: The Dadeville Record for “Homecoming 2018” by Audra Spears, Shelley McNeal, Darlene Johnson

Division E

1st Place: Hoover Sun for “Hoover City Guide” by staff

2nd Place: Courier Journal (Florence) for “W.C. Handy Music Festival” by Gwyn Jones, staff

3rd Place: Courier Journal (Florence) for “Unsung Heroes May 30” by Haley Walden, Gwyn Jones, Tom Magazzu

**Cat. 14 Best Niche Publication**

Division A

1st Place: TimesDaily (Florence) for “TN Valley Brides Magazine” by Cecilia Brumley, Lin Reynolds

2nd Place: Dothan Eagle for “National Peanut Festival Guide” by Tina Riley

3rd Place: Montgomery Advertiser for “Oh Baby! 2018” by staff

Division B

1st Place: The Outlook (Alexander City) for “Tallapoosa County Meet Our First Responders” by Audra Spears, Darlene Johnson, Hallie Holloway

2nd Place: The Selma Times-Journal for “Visit Selma” visitors guide by staff

3rd Place: The Cullman Times for “2018 Football Preview” by Terry Connor, staff

Division C

1st Place: Shelby County Reporter (Columbiana) for “Shelby County Football 2018” by staff

2nd Place: Shelby County Reporter (Columbiana) for “Shelby County Visitors and Newcomers Guide” by staff

3rd Place: Call News (Citronelle) for “Fall Outdoor Guide 2018” by staff

Division D

1st Place: The Wetumpka Herald for “Elmore County Meet Our First Responders” by Audra Spears, Darlene Johnson, Hallie Holloway

2nd Place: The Wetumpka Herald for “Elmore County Community Calendar” by Audra Spears

3rd Place: The Wetumpka Herald for “Bridal Issue of Elmore County Living” by Amy Passaretti, Audra Spears, Betsy Iler

Division E

1st Place: Hoover Sun for “Starnes Football Preview” by staff

2nd Place: Hoover Sun for “(205) Adventure” by staff

3rd Place: The Homewood Star for “Guide to Homewood” by staff

**Cat. 15 Best Use of Humor**

Division A

1st Place: The Decatur Daily for “Zoey’s Downtown” by Beth Parker

2nd Place: TimesDaily (Florence) for “Huff'N Puff” by TJ Hildreth, Lin Reynolds

3rd Place: The Decatur Daily for “Family Pet Health Care” by Beth Parker

Division B

1st Place: The Outlook (Alexander City) for “Holman Floor” by Audra Spears, Tippy Hunter

2nd Place: The Outlook (Alexander City) for “Noel Boone” by Darlene Johnson

3rd Place: The Outlook (Alexander City) for “Holley's” by Audra Spears

Division C

1st Place: Shelby County Reporter (Columbiana) for “280 Animal Medical Center” by Kim McCulla

2nd Place: Shelby County Reporter (Columbiana) for “280 Animal Medical Center” by Kim McCulla

3rd Place: The Monroe Journal (Monroeville) for “City Limits Package” by Josh Dewberry

Division D

1st Place: The Southeast Sun (Enterprise) for “Sawyer Surgery” by Kimberly Myers

2nd Place: The Southeast Sun (Enterprise) for “Bender Eyecare” by Slayton Shaw

3rd Place: The Wetumpka Herald for “The Furry Kid” by Darlene Johnson

Division E

1st Place: Hoover Sun for “Hufham Ortho Christmas Ad” by Rhonda Smith, Matthew Crawford

2nd Place: Courier Journal (Florence) for “Killen Urgent Care” by Gregg Scott, Gwyn Jones

3rd Place: Village Living (Mountain Brook) for “Hufham Ortho Christmas Ad” by Rhonda Smith, Matthew Crawford

**Cat. 16 Best Presentation of Online Advertising**

Division A

1st Place: Dothan Eagle by Robin Boring, Melony Vines

2nd Place: TimesDaily (Florence) by Cecilia Brumley, Lin Reynolds

3rd Place: Montgomery Advertiser by staff

Division B

1st Place: The Selma Times-Journal by staff

2nd Place: The Cullman Times by staff

3rd Place: Opelika-Auburn News by staff

Division C

1st Place: Shelby County Reporter (Columbiana) by staff

2nd Place: The Advertiser-Gleam (Guntersville) by JD Cagle, Wyatt Shifflett and online team

3rd Place: Citizen of East Alabama (Phenix City) by Bradley Beasley

Division D

1st Place: The Wetumpka Herald by Audra Spears

2nd Place: The Southeast Sun (Enterprise) by Kimberly Myers

3rd Place: The Wetumpka Herald by Audra Spears

Division E

1st Place: Hoover Sun by staff

2nd Place: The Homewood Star by Starnes Digital

3rd Place: 280 Living (Birmingham) by Starnes Digital

**Cat. 17 Best Innovative Online Advertising - Single Ad**

Division A

1st Place: The Decatur Daily for “Superior Lawn” by Mark McGregor

2nd Place: The Decatur Daily for “Mario Monge-Halloween” by Mark McGregor

3rd Place: Montgomery Advertiser for “Southern Homes and Gardens Holiday” by staff

Division B

1st Place: Opelika-Auburn News for “Peaches n' Clean” by staff

2nd Place: The Outlook (Alexander City) for “Alexander City 50+” by Audra Spears

3rd Place: Opelika-Auburn News for “LSA-Admissions Open House” by staff

Division C

1st Place: Shelby County Reporter (Columbiana) for “Shelby Humane Society” by Kim McCulla

2nd Place: Shelby County Reporter (Columbiana) for “Chelsea Orthodontics” by Kim McCulla

3rd Place: Citizen of East Alabama (Phenix City) for “Riley” by Bradley Beasley

Division D

1st Place: The Southeast Sun (Enterprise) for “Citizens Bank” by Kimberly Myers

2nd Place: The Southeast Sun (Enterprise) for “First Baptist Church” by Kimberly Myers

3rd Place: The Southeast Sun (Enterprise) for “Searcy Funeral Home” by Kimberly Myers

Division E

1st Place: Courier Journal (Florence) for “Avalon Discount Drugs” by Russell Roden, Toyce Dixon

2nd Place: Courier Journal (Florence) for “National Advance Auto Sales” by Russell Roden, Sadonna Magazzu

**Cat. 18 Online Revenue Builder**

Division A

1st Place: TimesDaily (Florence) for “Dash for Cash” by staff

2nd Place: Montgomery Advertiser for “Holleys Home Furnishings” by staff

3rd Place: Montgomery Advertiser for “Croniers Holiday Sale” by staff

Division B

1st Place: Opelika-Auburn News for “National Police Week Contest” by Jessica Henderson

2nd Place: Opelika-Auburn News for “Fix My Yard” by Christopher Griffin

3rd Place: The Selma Times-Journal for “Summerlin Hardware” Facebook post by Bill Tomey

Division C

1st Place: The Choctaw Sun-Advocate (Gilbertown) for “SUNTV football” by staff

2nd Place: The Choctaw Sun-Advocate (Gilbertown) for “SUNTV Morning Show” by staff

Division E

1st Place: Hoover Sun for “The Maids Digital Advertising Campaign” by staff