



ALABAMA PRESS ASSOCIATION

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APA Advertising Contest Award Winners Announced

Dee Ann Campbell, chair of the APA Advertising Contest Committee, announced the winners of the 2017 APA Advertising Contest.

Sixty newspapers submitted 988 entries in this year's contest. The entries were judged by the Georgia Press Association.

The awards for Advertising Sweepstakes and Ad of the Year will be announced and presented at the awards banquet on July 8, 2017 along with the other Better Newspaper Contest winners.

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(Enclosed is a list of award winners in the announced categories)

Alabama Press Association

2017 Advertising Contest Winners

Category 2-Best Classified Page or Section

Division A

1st Place The Decatur Daily
2nd Place Montgomery Advertiser

Division B

1st Place The Dothan Eagle
2nd Place The Opelika-Auburn News
3rd Place The Troy Messenger

Division C

1st Place Shelby County Reporter (Columbiana)
2nd Place The Choctaw Sun-Advocate (Gilbertown)
3rd Place Call News (Citronelle)

Division D

1st Place The Brewton Standard
2nd Place Franklin County Times (Russellville)
3rd Place Hartselle Enquirer

Division E

1st Place Courier Journal (Florence)
2nd Place The Madison Record
3rd Place The Corner News (Auburn)

Category 3 - Best Single Ad 1/2 page and under-black and white

Division A

1st Place TimesDaily (Florence) for “Austin's Shoes-Converse” by Cherri Sutherland,
Rita Stricklin
2nd Place TimesDaily (Florence) for “Shoals Lighting-Keeping it Cool” by Cherri
Sutherland, Lin Reynolds

3rd Place The Decatur Daily for “Lynn Layton Chevy” by Rhonda Stennett

Division B

1st Place The Opelika-Auburn News for “Lee Spa Nails” by Susan May

2nd Place The Dothan Eagle for “Conestoga Steak House” by Taresa Lewis

3rd Place The Cullman Times for “Cullman Surgical Associates” by Chasity Barnett

Division C

1st Place Call News (Citronelle) for “CYBSA Umpire” by Maggie Andrews

2nd Place The Advertiser-Gleam (Guntersville) for “First United Methodist Easter” by staff

3rd Place The Monroe Journal (Monroeville) for “Susie's LLC” by Dalana Brooks

Division D

1st Place The Southeast Sun (Enterprise) for “Trinity Bank” by Slayton Shaw

2nd Place The Brewton Standard for “Optical World” by Erin Johnson

3rd Place The Brewton Standard for “West Gate Village” by Erin Johnson

Division E

1st Place The Redstone Rocket (Huntsville) for “Don Page” by Rhonda Stennett

2nd Place The Madison Record for “Better Legs” by Ashley Davis

3rd Place Courier Journal (Florence) for “Day-by-Day Support” by Gwyn Jones

Category 4 - Best Single Ad 1/2 Page and Under - Color

Division A

1st Place TimesDaily (Florence) for “City of Florence” by Cherri Sutherland, Lin Reynolds

2nd Place The Decatur Daily for “Colors Precision Paint” by Stephen Johnson, Beth Parker, Rhonda Stennett

3rd Place Alabama Media Group for “Torch” by Fred Fluker

Division B

1st Place The Daily Sentinel (Scottsboro) for “Los Patrillos” by staff

2nd Place The Cullman Times for “Mitch Smith Chevrolet” by Chasity Barnett

3rd Place The Opelika-Auburn News for “Garden in the Park” by Jessica Henderson

Division C

- 1st Place The Monroe Journal (Monroeville) for “Monroe County Hospital” by Josh Dewberry
- 2nd Place The Advertiser-Gleam (Guntersville) for “Chow King Christmas” by staff
- 3rd Place Shelby County Reporter (Columbiana) for “Alabaster Optical” by Ashley Murphy

Division D

- 1st Place The Brewton Standard for “Alabama One Weight Loss” by Erin Johnson
- 2nd Place Franklin County Times (Russellville) for “David Hester” by Nicole Pell
- 3rd Place The Southeast Sun (Enterprise) for “Rituals” by Slayton Shaw

Division E

- 1st Place The Madison Record for “Urgent Care” by Ashley Davis
- 2nd Place The Corner News (Auburn) for “Fringe” by Abby Scroggins
- 3rd Place The Latino News for “Pelham Chiropractic” by Jairo Vargas

Category 5 - Best Single Ad over 1/2 page-black and white

Division A

- 1st Place Montgomery Advertiser for “YMCA Swim Registration” by staff

Division B

- 1st Place The Daily Sentinel (Scottsboro) for “Urgent Care” by staff
- 2nd Place The Dothan Eagle for “Wiregrass Humane Society” by Tina Riley
- 3rd Place The Dothan Eagle for “Ichiban Buffet” by Tina Riley

Division C

- 1st Place The Sand Mountain Reporter (Albertville) for “Randy Baugh” by Sherrie Hall
- 2nd Place The Monroe Journal (Monroeville) for “Eastside Chapel” by staff
- 3rd Place The Monroe Journal (Monroeville) for “D&D Furniture” by Josh Dewberry

Division D

- 1st Place The Southeast Sun (Enterprise) for “Enterprise Paint” by Slayton Shaw
- 2nd Place The Southeast Sun (Enterprise) for “Gentiva” by Slayton Shaw
- 3rd Place The Greenville Advocate for “Greenville Storage” by April Gregory

Division E

1st Place The Redstone Rocket (Huntsville) for “Gibson’s BBQ” by Rhonda Stennett

Category 6 - Best Single Ad over 1/2 page-color

Division A

1st Place Alabama Media Group for “Yulista” by Fred Fluker

2nd Place The Decatur Daily for “Pill Box Pharmacy” by Stephen Johnson

3rd Place TimesDaily (Florence) for “Sheffield Hardware” by Cherri Sutherland, Lin Reynolds

Division B

1st Place The Troy Messenger for “Family Firearms” (How-to guide) by Emilee Long, Perry Brown

2nd Place The Enterprise Ledger for “Easter at the Farmer’s Market” by Taresa Lewis

3rd Place The Troy Messenger for “Charles Henderson Child Health Center” by Brittney Meyer, Perry Brown

Division C

1st Place The Sand Mountain Reporter (Albertville) for “Municipal Utilities Board” by Adam Rhoden

2nd Place Call News (Citronelle) for “Surrender Oak Fest” by Maggie Andrews

3rd Place The Citizen of East Alabama (Phenix City) for “Ken Davis for DA” by Karnell Harris

Division D

1st Place The Greenville Advocate for “City of Greenville” by April Gregory

2nd Place The Southeast Sun (Enterprise) for “Enterprise Paint” by Slayton Shaw

3rd Place The Southeast Sun (Enterprise) for “Action of Enterprise” by Andrea VanderMey Farquhar

Division E

1st Place 280 Living (Birmingham) for “DeSoto Caverns Tomb of the Risen Dead” by Ashley Booker

2nd Place The Latino News for “Guelaquetza Bakery” by Jairo Vargas

3rd Place Courier Journal (Florence) for “Foodland Memorial Day” by Andrea Gray

Category 7 - Best Regularly Scheduled Special Section - Newspaper

Division A

- 1st Place Montgomery Advertiser for “334: Education” by staff
2nd Place Montgomery Advertiser for “334: Newcomers Guide” by staff
3rd Place The Decatur Daily for “Design an Ad” by Stephen Johnson, Beth Parker, Rhonda Stennett

Division B

- 1st Place The Cullman Times for “Profile 2016” by Chasity Barnett, Yvonne Moore
2nd Place The Enterprise Ledger for “Class of 2028” by staff
3rd Place The Dothan Eagle for “2016 Parade of Homes” by Rosalyn Ward, staff

Division C

- 1st Place Call News (Citronelle) for “Football Preview 2016” by staff
2nd Place Call News (Citronelle) for “Spring Outdoors 2016” by staff
3rd Place The Blount Countian (Oneonta) for “Are you Ready?” by Melanie Skillman

Division D

- 1st Place Franklin County Times (Russellville) for “Progress 2016” by staff
2nd Place The Brewton Standard for “Discover Us - Progress 2016” by staff
3rd Place The Brewton Standard for “The Zone - Football 2016” by staff

Division E

- 1st Place Hoover Sun for Women of “Hoover” by staff
2nd Place Hoover Sun for Best of “Hoover” by staff
3rd Place Hoover Sun for “Fall Home Guide” by staff

Category 8 - Best Regularly Scheduled Special Section - Glossy

Division A

- 1st Place TimesDaily (Florence) for “Shoals Woman of the Year” by Lin Reynolds, staff
2nd Place TimesDaily (Florence) for “Shoals Woman Holiday Edition” by Lin Reynolds, staff
3rd Place The Decatur Daily for “Directions Magazine” by Stephen Johnson

Division B

- 1st Place The Outlook (Alexander City) for “Lake Magazine’s Swimsuit Issue” by Kenneth Boone, Betsy Iler, Audra Spears
2nd Place The Outlook (Alexander City) for “Small Towns, Big Ideas” by staff
3rd Place The Troy Messenger for “Visions 2016” by staff

Division C

- 1st Place The Sand Mountain Reporter (Albertville) for “Land + Lake” by staff
2nd Place Shelby County Reporter (Columbiana) for “Profile 2016” by staff
3rd Place Shelby County Reporter (Columbiana) for “Football 2016” by staff

Division D

- 1st Place The Greenville Advocate for “Profile - Letters to Home” by staff
2nd Place The Greenville Advocate for “Healthcare” by staff
3rd Place The Brewton Standard for “Escambia County Bride & Groom” by staff

Division E

- 1st Place Hoover Sun for “Football Preview magazine” by staff
2nd Place The Madison Record for “Madison FYI” by staff
3rd Place Hoover Sun for “Hoover High School Game Day Programs” by staff

Category 9 - Best One-Time Special Section - Newsprint

Division A

- 1st Place Alabama Media Group for “Edwards Chevrolet 100th Anniversary” by Fred Fluker, Pam Wilson
2nd Place Montgomery Advertiser for “70th Anniversary” by staff
3rd Place The Decatur Daily for “Home and Garden Show” by Stephen Johnson, Beth Parker, Rhonda Stennett

Division B

- 1st Place The Opelika-Auburn News for “Hometown Heroes” by staff
2nd Place The Daily Sentinel (Scottsboro) for “Alabama” by staff
3rd Place The Troy Messenger for “Gameplan: Bowl Edition” by staff

Division C

- 1st Place The Monroe Journal (Monroeville) for “Salute to the Vols” by staff
2nd Place The Sand Mountain Reporter (Albertville) for “Howard Bentley Buick GMC” by staff
3rd Place The Monroe Journal (Monroeville) for “Estes Wood Company Celebrating 50 Years” by staff

Division D

- 1st Place The Southeast Sun (Enterprise) for “Fort Rucker Appreciation” by Andrea VanderMey Farquhar, Slayton Shaw

- 2nd Place The Southeast Sun (Enterprise) for “Veterans Day” by Andrea VanderMey Farquhar, Slayton Shaw
- 3rd Place The Southeast Sun (Enterprise) for “Football Preview” by Andrea VanderMey Farquhar, Slayton Shaw

Division E

- 1st Place Hoover Sun for “Bluff Park Business Spotlight” by staff
- 2nd Place The Madison Record for “Special Section” by staff

Category 10 - Best One-Time Special Section- Glossy

Division A

There were no entries in this division.

Division B

- 1st Place The Daily Sentinel (Scottsboro) for “Jackson County Newcomer’s Guide” by staff
- 2nd Place The Cullman Times for “Think Pink Breast Cancer Awareness Month 2016” by Chasity Barnett, Yvonne Moore
- 3rd Place The Daily Sentinel (Scottsboro) for “20 under 40” by staff

Division C

- 1st Place The Sand Mountain Reporter (Albertville) for “Backyard Brawl” by staff
- 2nd Place Shelby County Reporter (Columbiana) for “2016 Election Guide” by staff
- 3rd Place The Choctaw Sun-Advocate (Gilbertown) for “Day In the Life” by staff

Division D

- 1st Place The Greenville Advocate for “Butler County Career Academy” by April Gregory
- 2nd Place Hartselle Enquirer for “How to Guide” by staff
- 3rd Place The Greenville Advocate for “Butler County Schools Calendar” by April Gregory

Division E

- 1st Place 280 Living (Birmingham) for “Chelsea Turns 20” by staff
- 2nd Place The Madison Record for “Glossy Special Section” by staff

Category 11 - Best In-Paper Promotion of Newspaper

Division A

- 1st Place The Decatur Daily for “Teaser House ads” by Rhonda Stennett
2nd Place The Tuscaloosa News for “Pearl Harbor Keepsake” promotion by Aaron Henderson
3rd Place TimesDaily for “Shirley Neese Testimonial” by Brad Taylor, Lin Reynolds

Division B

- 1st Place The Opelika-Auburn News for “Auburn-Opelika Women's Expo” by Jessica Henderson
2nd Place The Clanton Advertiser for “Kickoff Chilton County” by staff
3rd Place The Opelika-Auburn News for “Black Friday” by Jessica Henderson

Division C

- 1st Place Shelby County Reporter (Columbiana) for “Teacher Special” by staff
2nd Place The Choctaw Sun-Advocate (Gilbertown) for “Day In the Life” by Dan Melvin
3rd Place The Choctaw Sun-Advocate (Gilbertown) for “Big Ad Sale” by Dee Ann Campbell

Division D

- 1st Place The Southeast Sun (Enterprise) for “Veterans Support” by Slayton Shaw
2nd Place Franklin County Times (Russellville) for “Kick-off Football Season” by Nicole Pell
3rd Place The Greenville Advocate for “Put us in, Coach” by Tracy Salter

Division E

- 1st Place The Corner News (Auburn) for “The Besties” by Jessica Henderson
2nd Place Courier Journal (Florence) for “Dog Days Special” by Russell Roden
3rd Place Cahaba Sun (Trussville) for “Thank You for our First Year” by Matthew Allen

Category 12 - Best Advertising Campaign

Division A

- 1st Place The Tuscaloosa News for “Buffalo Rock” campaign by Emily Bryant, Patrick Brady
2nd Place TimesDaily for “Your Décor” campaign by Stacy Gallos, Rita Stricklin
3rd Place The Decatur Daily for “TVTC Safety Training Centers” campaign by Beth Parker and Rhonda Stennett

Division B

- 1st Place The Opelika-Auburn News for “Win Your Style” campaign by Christopher Griffin
- 2nd Place The Clanton Advertiser for “Mark's Towing” campaign by Zack Bates
- 3rd Place The Opelika-Auburn News for “Cutest Kids” campaign by Jessica Henderson

Division C

- 1st Place Call News (Citronelle) for “Bay Area Physicians” campaign by Umi Guy
- 2nd Place Shelby County Reporter (Columbiana) for “Vulcan Termite” campaign by Rhett McCreight
- 3rd Place The Choctaw Sun-Advocate (Gilbertown) for “Johnson Dodge” campaign by Dan Melvin

Division D

- 1st place The Southeast Sun (Enterprise) for “Byron Pharmacy – Get Back to Life” campaign by Andrea VanderMey Farquhar
- 2nd Place The Southeast Sun (Enterprise) for “The Citizens Bank - Online Mobile Banking” campaign by Andrea VanderMey Farquhar
- 3rd Place The Brewton Standard for “Optical World” campaign by staff

Division E

- 1st Place Hoover Sun for “Vulcan Termite & Pest Control - Not Welcome Here” campaign by Matthew Allen
- 2nd Place 280 Living (Birmingham) for “Greater Shelby County Chamber - How Membership Works for Me” campaign by Matthew Allen
- 3rd Place The Redstone Rocket (Huntsville) for “Cambria” campaign by Rhonda Stennett

Category 13 - Best Original/Creative Idea

Division A

- 1st Place Alabama Media Group for “The Clothes Tree” by Pam Wilson
- 2nd Place Alabama Media Group for “Seasons 52” by Fred Fluker
- 3rd Place TimesDaily (Florence) for “Thank You Veterans” by Stacey Gallos, Rita Stricklin

Division B

- 1st Place The Selma Times-Journal for “Precious Pearls” by Tina Yelverton

- 2nd Place The Cullman Times for “Medical Directory” by Chasity Barnett
3rd Place The Opelika-Auburn News for “Christmas in July” by Jessica Henderson

Division C

- 1st Place Call News (Citronelle) for “Quarterback” house ad by Maggie Andrews
2nd Place Shelby County Reporter (Columbiana) for “Chelsea Eye Care” by Meagan Barton
3rd Place The Monroe Journal (Monroeville) for “Monroe County Hospital” by Josh Dewberry

Division D

- 1st Place Franklin County Times (Russellville) for “JoBabies Car Wash” by Nicole Pell
2nd Place The Greenville Advocate for “Classifieds are a Rip Off” by Andy Brown
3rd Place The Southeast Sun (Enterprise) for “Cupcakes Y'all” by Slayton Shaw

Division E

- 1st Place Iron City Ink (Birmingham) for “Watts Realty Company” by Michelle Haynes
2nd Place Courier Journal (Florence) for “Powell - Perma-Note” by Tom Magazzu
3rd Place Hoover Sun for “Hoover Bucs Football Sponsors” by Matthew Allen

Category 14 - Best Classified Display Ad

Division A

- 1st Place Alabama Media Group for “McConnell” by Fred Fluker
2nd Place TimesDaily (Florence) for “Shoals Homefront” by Brad Taylor, Rita Stricklin
3rd Place The Tuscaloosa News for “Barkley GMC Holiday Card” by Patrick Brady

Division B

- 1st Place The Dothan Eagle for “Celebrate the Season” by Michael O'Keefe
2nd Place The Clanton Advertiser for “Columbiana Wood Products” by Kim McCulla
3rd Place The Clanton Advertiser for “Cobblestone Apartments” by April Spivey

Division C

- 1st Place Shelby County Reporter (Columbiana) for “Lawn Mower for Sale” by Daniel Holmes
2nd Place Shelby County Reporter (Columbiana) for “Pet Goats” by Kim McCulla
3rd Place Shelby County Reporter (Columbiana) for “Job Fair” by Daniel Holmes

Division D

- 1st Place Franklin County Times (Russellville) for “Aldridge Brothers” by Nicole Pell

- 2nd Place The Greenville Advocate for “Manpower” by Niki Bennett
3rd Place The Greenville Advocate for “Service Directory” by staff

Division E

- 1st Place Courier Journal (Florence) for “University Nissan-No Payments” by Gwyn Jones, Gregg Scott
2nd Place Courier Journal (Florence) for “University Nissan-End of Summer” by Jim Allen, Gregg Scott
3rd Place Courier Journal (Florence) for “Ray Miller Buick GMC” by Andrea Gray, Judy Cox

Category 15 - Best Signature Page

Division A

- 1st Place TimesDaily (Florence) for “Congratulations UNA Lions Division II National Softball Champions” by Lin Reynolds
2nd Place The Decatur Daily for “Babies in Easter Parade” by Beth Parker
3rd Place TimesDaily (Florence) for “Make A House A Home” by Rita Stricklin

Division B

- 1st Place The Opelika-Auburn News for “Football Contest” by staff
2nd Place The Opelika-Auburn News for “Join The Fight - Breast Cancer Awareness Month” by Jessica Henderson, Susan May, Abby Scroggins
3rd Place The Outlook (Alexander City) for “Halloween Safely” by Audra Spears, Darlene Johnson, Hallie Holloway

Division C

- 1st Place The Advertiser-Gleam (Guntersville) for “Breast Cancer Awareness Month” by staff
2nd Place The Advertiser-Gleam (Guntersville) for “Spring Home Improvement” by staff
3rd Place Call News (Citronelle) for “Sig Page” by staff

Division D

- 1st Place The Brewton Standard for “Back to School” by staff
2nd Place The Greenville Advocate for “Independence Day” by Courtney Neese
3rd Place Hartselle Enquirer for “Football Fever Contest” by staff

Division E

- 1st Place Hoover Sun for “Holiday Gift Guide” by staff
2nd Place 280 Living (Birmingham) for “Reasons to Shop Mt. Laurel” by Don Harris
3rd Place The Redstone Rocket (Huntsville) for “Twickenham Square” by Rhonda Stennett

Category 16 – Best Niche Publication

Division A

- 1st Place Montgomery Advertiser for “Oh Baby” by staff
2nd Place TimesDaily (Florence) for “Explore the Shoals” by Lin Reynolds, staff
3rd Place TimesDaily (Florence) for “Tennessee Valley Brides magazine” by Lin Reynolds, Cecilia Brumley, Rita Stricklin

Division B

- 1st Place The Outlook (Alexander City) for “Lake Martin Living Hunting issue” by Kenneth Boone, Betsy Iler, Audra Spears
2nd Place The Cullman Times for “Classic Cullman” by Terry Connor, Chasity Barnett, staff
3rd Place The Selma Times-Journal for “Selma Magazine” by staff

Division C

- 1st Place The Monroe Journal (Monroeville) for “Fall Discover” by Glenda Price, Barbara Qualls, Josh Dewberry
2nd Place The Arab Tribune for “Arab Alabama” magazine by staff
3rd Place Shelby County Reporter (Columbiana) for “Hoover’s Magazine” by staff

Division D

- 1st Place Hartselle Enquirer for “Progress 2016” by staff
2nd Place The Wetumpka Herald for “Elmore County Living magazine” by staff
3rd Place The Southeast Sun (Enterprise) for “Bride” by Andrea VanderMey Farquhar, Slayton Shaw

Division E

- 1st Place The Madison Record for “Madison Living” by staff
2nd Place The Madison Record for “Madison FYI” by staff
3rd Place The Madison Record for “Madison County Football” by staff

Category 17 – Best Use of Humor

Division A

- 1st Place The Decatur Daily for “Family Pet Health Care” by Stephen Johnson, Beth Parker, Rhonda Stennett
- 2nd Place The Decatur Daily for “Superior Carpet” by Rhonda Stennett
- 3rd Place TimesDaily (Florence) for “Booorific” by Stacey Gallos, Rita Stricklin

Division B

- 1st Place The Dothan Eagle for “Amanda’s Paw Spa” by Taresa Lewis
- 2nd Place The Opelika-Auburn News for “Elliot & Associates Boat Insurance” by Abby Scroggins
- 3rd Place The Cullman Times for “Better Hearing Center” by Chasity Barnett, Christy Sanford

Division C

- 1st Place Shelby County Reporter (Columbiana) for “Lawn Mower for Sale” by Daniel Holmes
- 2nd Place Shelby County Reporter (Columbiana) for “We Have Pet Goats” by Kim McCulla
- 3rd Place The Choctaw Sun-Advocate (Gilbertown) for “Big Ad Sale” by Dee Ann Campbell

Division D

- 1st Place The Southeast Sun (Enterprise) for “Dack Auto Service” by Slayton Shaw
- 2nd Place The Brewton Standard for “Bonehead Boots” by staff
- 3rd Place The Greenville Advocate for “Quality Co-Op - Home Invasion” by April Gregory

Division E

- 1st Place Courier Journal (Florence) for “Quips & Quotes” by Jim Allen
- 2nd Place The Redstone Rocket (Huntsville) for “Chiropractic Solutions” by Rhonda Stennett
- 3rd Place Village Living (Mountain Brook) for “Hufham Orthodontics - Brace Yourself for Football” by Brittany Joffrion

Category 18 – Presentation of Online Advertising

Division A

- 1st Place TimesDaily (Florence) for “TN Valley Brides” by Cecilia Brumley, Lin Reynolds
2nd Place Montgomery Advertiser for montgomeryadvertiser.com by staff

Division B

- 1st Place The Opelika-Auburn News for oanow.com by staff
2nd Place The Clanton Advertiser for clantonadvertiser.com by staff
3rd Place The Cullman Times for cullmantimes.com by Chasity Barnett and staff

Division C

- 1st Place Shelby County Reporter (Columbiana) for shelbycountyreporter.com by staff
2nd Place The Monroe Journal (Monroeville) for monroejournal.com by staff

Division D

- 1st Place Franklin County Times (Russellville) for franklincountytimes.com by staff
2nd Place The Southeast Sun (Enterprise) for southeastsun.com by Andrea VanderMey Farquhar, Slayton Shaw
3rd Place The Greenville Advocate for greenvilleadvocate.com by staff

Division E

- 1st Place The Corner News (Auburn) for thecornernews.com by staff
2nd Place Courier Journal (Florence) for courierjournal.net by Russell Roden
3rd Place Hoover Sun for hooversun.com by staff

Category 19 – Best Innovative Online Advertising- Single Ad

Division A

- 1st Place Alabama Media Group for “Small Voices” by Pam Wilson
2nd Place Alabama Media Group for “Chattanooga” by Pam Wilson
3rd Place The Decatur Daily for “Superior Lawn-Zika” by Mark McGregor

Division B

- 1st Place The Selma Times-Journal for “Leap Year” by staff
2nd Place The Selma Times-Journal for “Memorial Day Special” by staff
3rd Place The Clanton Advertiser for “MorLyn's Fine Jewelry” by Zack Bates

Division C

- 1st Place Shelby County Reporter (Columbiana) for “Chelsea Chiropractic” by Meagan

Barton
2nd Place Shelby County Reporter (Columbiana) for “Bark & Wine” by Daniel Holmes
3rd Place Shelby County Reporter (Columbiana) for “Willow and Wine” by Meagan Barton

Division D

1st Place The Greenville Advocate for “First Reality” by April Gregory
2nd Place The Southeast Sun for “Anytime Fitness” by Andrea VanderMay Farquhar
3rd Place Franklin County Times for “Glasgow” by Nicole Pell

Division E

1st Place Hoover Sun for “Hoover Tactical Firearms” by Gail Kidd
2nd Place Courier Journal (Florence) for “The Griffin Team” by Russell Roden
3rd Place Hoover Sun for “Shoal Creek Community” by Matthew Allen

Category 20 – Online Revenue Builder

Division A

1st Place Alabama Media Group for “R.E. Garrison” by Pam Wilson
2nd Place Alabama Media Group for “Kroger” by Pam Wilson
3rd Place Montgomery Advertiser for “Best of” campaign banner by staff

Division B

1st Place The Opelika-Auburn News for “Once Upon a Time” by Jessica Henderson
2nd Place The Opelika-Auburn News for “Get Fit for 2016” by Jessica Henderson
3rd Place The Cullman Times for “The Cullman Obituaries” by Chasity Barnett

Division C

1st Place The Choctaw Sun-Advocate (Gilbertown) for “SunTV Basketball!” by staff
2nd Place Shelby County Reporter for “Best of the Best” by staff

Division D

1st Place The Brewton Standard for “Fearless Forecasters” by staff
2nd Place Franklin County Times (Russellville) for “Disney on Ice Tickets” by staff
3rd Place The Brewton Standard for “Friends to Follow” by staff

Division E

1st Place The Corner News (Auburn) for “The Besties” by Jessica Henderson

2nd Place Hoover Sun for “Daily e-blast” by staff

Category 21- Best Magazine Periodical

Division A

1st Place Alabama Media Group for “Birmingham magazine” by staff

2nd Place TimesDaily (Florence) for “Homebuyers Guide” by staff

3rd Place TimesDaily (Florence) for “TN Valley Wheels” by staff

Division B

1st Place The Outlook (Alexander City) for “Lake Magazine” by Kenneth Boone, Betsy Iler, Audra Spears

2nd Place The Selma Times-Journal for “Selma, The Magazine” by staff

3rd Place The Outlook (Alexander City) for “Lake Martin Living” by Kenneth Boone, Betsy Iler, Audra Spears

Division C

1st Place Shelby County Reporter (Columbiana) for “Shelby Living” by staff

2nd Place Shelby County Reporter (Columbiana) for “Hoover's Magazine” by staff

3rd Place The Sand Mountain Reporter (Albertville) for “Land + Lake” by staff

Division D

1st Place The Greenville Advocate for “Camellia Magazine” by staff

2nd Place The Wetumpka Herald for “Elmore County Living” magazine by staff

3rd Place The Brewton Standard for “Brewton: The Magazine” by staff

Division E

1st Place The Madison Record for “Madison FYI” by staff

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