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Contact: Jaclyn Langan
(205) 871-7737

APA Better Newspaper Magazine Contest Award Winners Announced

Birmingham, AL (May 25, 2018) – Select winners of the 2018 Alabama Press Association Better Newspaper Contest were announced by Dee Ann Campbell, chairman of the APA Better Newspaper Contest Committee. This year, 24 magazines submitted 274 entries in the annual contest. The Virginia Press Association judged the entries.

The awards will be presented on Saturday, July 21 at the 2018 APA Summer Convention at the Perdido Beach Resort in Orange Beach, AL.

The awards for Magazine of the Year and Best Overall Design will be announced and presented at the awards banquet on July 21, 2018, along with the other Better Newspaper Contest winners.

Congratulations to all of the winners!

Alabama Press Association
2018 Better Newspaper Contest- Magazine Winners

Cat. 02 Best Single Feature Story

- 1st Place Vestavia Hills Magazine for “Roman Revival” by Madoline Markham
- 2nd Place Walker magazine for “Secrets of a storyteller” by Jennifer Cohron
- 3rd Place Lake Martin Living for “Lost But Not Forgotten” by Betsy Iler, Peter Van Der Linden

Cat. 03 Best Personality Profile

- 1st Place Vestavia Hills Magazine for “Lending his ear” by Jennifer B. Slaton
- 2nd Place Hoover's magazine for “Proof miracles happen” by Emily Sparacino, Keith McCot
- 3rd Place Tuscaloosa magazine for “Fuller Goldsmith” by Drew Taylor

Cat. 04 Best Business Feature

- 1st Place Elmore County Living for “Bulletproof” by Amy Passaretti
- 2nd Place Jackson Magazine for “Solid Rock” by Elizabeth Law, Will Whaley
- 3rd Place Tuscaloosa magazine for “Sold!” by Becky Hopf

Cat. 05 Best Photo Essay

- 1st Place Tuscaloosa magazine for “Dressing the Part” by Gary Cosby Jr.
- 2nd Place Tuscaloosa magazine for “Healing Hands” by Gary Cosby Jr.
- 3rd Place The Greenville Advocate for “Reiki “ by Angie Long, April Gregory

Cat. 06 Best Single Photograph

- 1st Place Elmore County Living for “Born to Fly” by Kenneth Boone
- 2nd Place 280 Living for “CD Daniels” by Sarah Finnegan
- 3rd Place Peach Living for “fig grower” by Keith McCoy

Cat. 07 Best Individual Website

- 1st Place Shelby County Living
- 2nd Place Vestavia Hills Magazine
- 3rd Place Peach Living

Cat. 08 Best Single Ad

- 1st Place Tuscaloosa magazine for “Get Beach Ready, The Locker Room” by staff
- 2nd Place Village Living for “City of Mountain Brook” by Emily Vandermey, Warren Caldwell
- 3rd Place 280 Living for “Ray and Poynor” by Matt Crawford

Cat. 09 Best Advertising Campaign or Series

- 1st Place Selma, the magazine for “Boyd Financial” by staff
- 2nd Place Shelby County Living for “Alabaster Optical” by staff
- 3rd Place Walker magazine for “City of Jasper” by Malarie Brakefield

Cat. 10 Best House Ad or Self-Promotion

- 1st Place 280 Living for “Starnes Football” by Matt Crawford
- 2nd Place Peach Living for “Peach Living Best of the Best “ by staff
- 3rd Place Peach Living for “Subscription” by staff

Cat. 12 Best Cover Photo or Illustration

1st Place	Lake Magazine
2nd Place	Elmore County Living
3rd Place	Troy Life