Participating Network Newspapers

North – 43 papers
Albertville/Sand Mtn Reporter
Anniston Star
Arab Tribune
Ashville Clarion
Athens/News Courier
Centre/Creek County Herald
Cullman Times
Cullman Tribune
Decatur Daily
Fayette/Times Record
Florence/TimesDaily
Fort Payne/Times-Journal
Gadsden Messenger
Gadsden Times
Guntersville/Advertiser-Glean
Haleyville/Northwest Alabamian
Hamilton/Journal Record
Hartselle Enquirer
Holly/Cullman News
Huntsville/Redstone Rocket
Huntsville/Speakin’ Out News
Jacksonville News
Jasper/Corridor Messenger
Jerico/Hiwassee Mountain Eagle
Madison County Record
Millsport/West Ala. Gazette
Mount Home Advertiser
Oneonta/Banner Herald
Pell City/St. Clair News-Aegis
Pell City/St. Clair Times
Piedmont Journal
Rainbow/Rainy Mountain Valley News
Red Bay News
Rogersville/East Lauderdale News
Russellville/Franklin Co. Times
Russellville/Franklin Free Press
Sand Mountain/Daily Times
Sheffield/Standard & Times
Stevenson/North Jackson Progress
Sylacauga/Lowell Ledger
Tuscaloosa/County Reporter
Vernon/Lamar Democrat

Central - 43 papers
280 Reporter
Alabama Reporter
Alexander City Outlook
Auburn Villager
Bessemer/Western Star
Carrollton/Pickens County Herald
Centreville Press
Clanton Advertiser
Clanton/Chilton County News
Clanton/North Chilton Advertiser
Columbia/Clay County Reporter
Dadeville Record
Demopolis Times
DECA
Etowah/Greene County Democrat
Etowah/Greene County Independent
Gardendale/North Jefferson News
Greensboro Watchman
Helena Reporter
LaFayette Sun

Lanett/Valley Times-News
Linden/Democrat-Reporter
Lineville/Clay Times-Journal
Livingston/Sumter Co. Record-Journal
Marion/Pleasant Co. Times
Montgomery Advertiser
Montgomery Independent
Moulton Times
Northport Gazette
Opelika/Auburn News
Opelika Observer
Pelham Reporter
Phenix City/Citizen of East Alabama
Prattville Progress
Roanoke/Randolph Leader
Rockford/Costa County News
Selma Times-Journal
Talladega/Daily Home
Talladega Tribune
Tuscaloosa News
Tuscaloosa/Crimson White
Tuskegee News
Wetumpka Herald

South – 38 papers
Abbeville Herald
Andalusia Star-News
Atmore Advance
Atmore News
Brevard Standard
Camerin/Thick Progress
Chatom/Washington County News
Citionelle Call News
Clayton Record
Dothan Eagle
Dothan Progress
Eufala Clipper
Enterprise Ledger
Eufaula Tribune
Evergreen Courant
Fairhope/Daphne Courier
Flomaton/Tri-City Ledger
Florala News
Foley/The Onlooker
Fort Deposit/Lowndes Signal
Geneva County Record
Georgina/Benton County News
Gilbertown/Choccolatche Advocate
Greenville Advocate
Greenville Standard
Greene Hill/Chains County Democrat
Gulf Shores Leader
Hartford News-Herald
Jackson/South Alabama
Leroy News
Linden Mirror
Mobile Beacon
Monroeville/Monroe Journal
Oss News
Ozark/Southern Star
Samson Ledger
Tuscaloosa Times
Troy/The Messenger
Union Springs Herald

Total statewide circulation: 750,000
Newspapers in blue also participate in the digital network.
The Alabama Press Association connects you to your audience, offering print and digital advertising opportunities that we can coordinate to help you make a real impact. Our team believes that a multi-platform approach works best, and APA has several programs available to fit any budget, including:

**Print Placement Service**

APA’s advertising service can coordinate custom media buys to cover specific markets in Alabama or any other state. We negotiate aggressive rates on any size ad, preprint, special section or magazine published by the newspapers. We provide detailed quotes, distribute ad materials, and handle payments to all the papers. Let our one-stop shop do all the legwork for you using our extensive database of member newspaper details.

**Statewide Newspaper Network**

$400-$2,000 per week

Blanket the state by placing your display ad in almost every newspaper statewide or by region, which helps you reach into every corner of the state including rural Alabama. The Network is ideal for promoting events, public awareness campaigns, local festivals, unique products and more. It is the most cost-effective way to reach people outside of your local area. Ad sizes range from 2-col x 2" to 2-col x 4" deep.

**Statewide Classified Network**

$210 statewide per week

Newspaper classifieds remain an extremely effective way to reach hundreds of thousands of Alabamians at a nominal cost. Reaching audiences of qualified job seekers to consumers looking for unique goods and services, your ad appears regionally or statewide in weekly and daily newspapers.

**Digital Newspaper Network**

$1500 per month; 3-month minimum

With more than 45 sites and six million available impressions, APA’s network of premium Alabama newspaper sites is unlike any in the country. For only a $2 CPM, your digital ad receives a guaranteed minimum of 750,000 impressions across all sites. Because inventory is limited, a 3-month contract is required.

**Targeted Digital Ads**

Our team can place your digital ads on websites and targeted mobile apps based on context and/or behavioral categories. We can also help you add more detailed demographics to maximize exposure, brand value, and return on investment for your digital campaign.

**Targeted Email Campaign**

APA does not sell stagnant e-mail lists that you use over and over. Describe your ideal audience, and we deliver your message to the matches in our double OPT-IN database. Target by characteristics such as gender, age, income level, hobbies/interests, profession, and a wide range of additional choices. We also verify and rebuild the database every 60-90 days, ensuring fresh demographic information directed to an audience who is in the market for or has an interest in your type of product, service, information or event.

**Additional Digital Options**

Social Media • SEM • Precise Geo-fencing • Facebook Retargeting with email • Video Pre-roll • YouTube TrueView, and more. Ask us for additional details.