

2018

ALABAMA
PRESS
ASSOCIATION

APA SUMMER CONVENTION

AGENDA

Thursday – July 19

6 – 8 p.m. Sunset Dolphin Cruise

Friday – July 20

10:30 a.m. – 1 p.m. APA/ANAS Board Meeting & Luncheon

12:30 - 6 p.m. Registration Desk open

1 p.m. Journalism Foundation Board Meeting

2 – 4 p.m. Ryan Dohrn: *Teaching Old Sales Dogs New Tricks*

4 – 5 p.m. Lt. Governor Candidate Forum

6:30 – 8 p.m. Opening Reception on the Beach Deck
(sponsored by Alabama NewsCenter)

Saturday – July 21

7:30 – 8:30 a.m. Continental Breakfast (sponsored by Honda)

8:30 - 9:45 a.m. Ryan Dohrn: *60 Media Sales Tips in 60 Minutes*

10 – 11:15 a.m. Attorney General Candidate Forum

11:30 – 12:40 p.m. Luncheon (sponsored by AT&T)

12:45 p.m. – 2 p.m. Gubernatorial Candidate Forum

5 – 6 p.m. Resolutions Committee

6 – 7 p.m. BNC Exhibit Reception (sponsored by BCBS of Alabama)

7 – 9:30 p.m. Awards Banquet (sponsored by Mercedes)

9:30 p.m. Post Banquet Reception