TARGETED EMAIL MARKETING
Reach highly targeted audiences right in their inbox!

BENEFITS of Email Marketing:
- 90% of adults check their email on a weekly basis
- It’s highly targeted and permission-based
- Detailed tracking including open rates & clicks
- Increase retention and repeat business
- Build brand, product & event awareness
- Micro-target your audience to parallel your marketing message

Targeted Email Marketing Includes:
- Targeting Capabilities: Gender, Age, Lifestyle, Occupation, Ethnicity and Language Preference, Education, Religion, Income Level, Credit Ranking
- Geo-Targeting Options: DMA, State, Zip
- Email Addresses: Cost per thousand basis, 25,000 minimum per send
- Frequency: Varies based on your goal
- 50,000 Emails for $28/M ($1400), or 25,000 (minimum) for $30/M ($750).