Make a HUGE SPLASH reaching 1 million readers statewide or target your ad regionally for the most cost-effective media buy anywhere!

We can place your ad in other states this way, too! Please ask for details.

NORTH REGION

Albertville/Sand Mountain Reporter
Anniston Star
Arab Tribune
Athens/News-Courier
Centre/Cherokee County Herald
Cullman Times
Cullman Tribune
Decatur Daily
Fayette/Times Record
Florence/TimesDaily
Fort Payne Times-Journal
Gadsden Times
Gadsden Messenger
Gardendale/North Jefferson News
Guntersville/Advertiser-Gleam
Haleyville/Northwest Alabamian
Hamilton/Journal Record
Hartselle Enquirer
Heflin/Cleburne News

271,822 HOUSEHOLDS

Huntsville/Speakin’ Out News
Jacksonville-Piedmont/News Journal
Jasper/Daily Mountain Eagle
Madison County Record
Milledgeville/West Alabama Gazette
Morgan Countian
Moulton Advertiser
Oneonta/Blount Countian
Pell City/St. Clair News-Aegis
Pell City/St. Clair Times
Rainsville/Mountain Valley News
Red Bay News
Rogersville/East Lauderdale News
Russellville/Franklin Co. Times
Russellville/Franklin Free Press
Scottsboro/Jackson County Sentinel
Sulligent/Lamar Leader
Tuscaloosa Tribune
Tuscumbia/Colbert County Reporter

CENTRAL REGION

Alabaster Reporter
Alexander City Outlook
Auburn Villager
Bessemer/Western Star
Birmingham/280 Reporter
Carrollton/Pickens County Herald
Centreville Press
Clanton Advertiser
Clanton/Chilton County News
Clanton/North Chilton Advertiser
Columbiana/Shelby County Reporter
Dadeville Record
Dewopolis Times
Etowah/Greene County Democrat
Etowah/Greene County Independent
Gardendale/North Jefferson News
Greensboro Watchman
Helena Reporter
LaFayette Sun
Lanett/Valley Times-News

200,571 HOUSEHOLDS

Lineville/Clay Times Journal
Livingston/Sumter Co. Record-Jrn
Marion Times-Standard
Montgomery Independent
Moundville Times
Northport Gazette
Opelika Observer
Opelika-Auburn News
Pelham Reporter
Phenix City/Citizen of East Alabama
Roanoke/Randolph Leader
Rockford/Coosa County News
Selma Sun
Selma Times-Journal
Talladega/Daily Home
Talladega Tribune
Tuscaloosa Times-Journal
Tuscaloosa/Crimson White
Tuskegee News
Wetumpka Herald

SOUTH REGION

Abbeville Herald
Andalusia Star-News
Atmore Advance
Atmore News
Brewton Standard
Camden/Wilcox Progressive Era
Clayton Record
Dothan Eagle
Dothan Progress
Elba Clipper
Enterprise Ledger
Eufaula Tribune
Evergreen Courant
Fairhope/Daphne Courier
Flomaton/Tri-City Ledger
Floralia News

132,038 HOUSEHOLDS

Foley/The Onlooker
Fort Deposit/Lowndes Signal
Geneva County Reaper
Gilbertown/Choctaw Sun-Advocate
Greenville Advocate
Greenville Standard
Grove Hill/Claire County Democrat
Gulf Shores Islander
Jackson/South Alabamian
Luveme Journal
Monroeville/Monroe Journal
Opp News
Ozark/Southern Star
Thomasville Times
Troy/The Messenger
Union Springs Herald

DAILY PAPERS ARE IN BOLD TYPE

A service of the Alabama Press Association • Contact us (205) 871-7737 or meegan@alabamapress.org
Alabama Newspaper Network

APA’s newspaper network offers economies of scale you can’t find anywhere else.

Reach over 1 million readers in Alabama with one call.
You can blanket the state with an ad in one of the retail news sections of the paper for less than a penny per reader!

Choose a 2x2, 2x3, or 2x4 ad size to run in main news, local, business, sports, or lifestyle section of almost every newspaper in Alabama.

Run statewide or choose north, central or south region of Alabama to target your message even more.

It’s critical to keep your name out there and make every advertising dollar count. If you’ve been reluctant to try print advertising, this Network program will show you the power of newspaper at an unbelievable price. It’s also the perfect bolster to a current campaign, and keeps your business in front of your customers and ahead of your competition.

Every state has a similar program, and we can place for you in other states at the same rates it would cost you to place direct! Ask us for rates for any other state in the country.

How it works:
Your ad runs one time in each participating newspaper during the week you choose. Dailies choose which day of the week, depending on availability. Weeklies publish on the day they come out.

- Cost: Payment in advance is required by credit card, money order, or you may place through your local, participating newspaper.

<table>
<thead>
<tr>
<th>ONE REGION</th>
<th>TWO REGIONS</th>
<th>STATEWIDE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2x2 = $400</td>
<td>2x2 = $ 750</td>
<td>2x2 = $1000 per week</td>
</tr>
<tr>
<td>2x3 = $600</td>
<td>2x3 = $1100</td>
<td>2x3 = $1500 per week</td>
</tr>
<tr>
<td>2x4 = $800</td>
<td>2x4 = $1500</td>
<td>2x4 = $2000 per week</td>
</tr>
</tbody>
</table>

- Deadline: Monday, 5p.m. for ad to start the following week.
- Newspapers/circulation: 112+ daily and weekly newspapers in Alabama reaching over 1 million readers. See map on other side for locations of these papers and regions.
- Size/Specs: Ads should be submitted in four (4) different formats to accommodate all papers (or we’ll be happy to help you design the ad). All ads must be black and white. Sizing: 4.25”w, 3.792”w, 3.56”w, and 3.22”w x 2, 3 or 4’d depending on size you choose.
- Pub Day: Participating newspapers choose which day of the week they publish your ad, but your ad will run one time in each paper during the designated week(s).
- Positioning: Participating newspapers will place your ad in any retail (non-classified) news section of the paper.
- Color is not available for these ads. Section placement is up to each newspaper according to availability.
- Proof: ANAS can provide sample tearsheets if requested. ANAS monitors each newspaper participating in the network. We guarantee your ad will run in at least 90% of the participating papers.

Standards of Acceptance
Advertising will be rejected if it appears to be false, misleading, fraudulent, libelous, defamatory, illegal, in poor taste, in objectionable format, or for other good cause. Individual newspapers reserve the right to properly classify, edit or reject advertising in compliance with local regulations and policies.