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APA Media Awards Advertising Contest Winners Announced

Birmingham, AL (June 26, 2022) – Winners of the 2022 Alabama Press Association Media Awards have been announced by Dee Ann Campbell, chairman of the AMA Contest Committee. This year, 23 publications submitted 440 entries in the annual advertising contest. The Illinois Press Association membership judged the entries.

First place awards in select categories and divisions were recognized at the 2022 APA Summer Convention banquet awards program.

Congratulations to all of the winners!

Cat. 02 Best Classified Page or Section

Division B

- 1st Place: The Fort Payne Times-Journal by Emily Wooten, Linda Stiefel
2nd Place: Jackson County Sentinel (Scottsboro)
3rd Place: The Cullman Times by Debbie Miller, Amanda Tolbert

Division C

- 1st Place: The Sand Mountain Reporter (Albertville) by Sherrie Hall, Jonathan Bottomlee, John Morris
2nd Place: Mountain Valley News (Rainsville)
3rd Place: Lagniappe (Mobile)

Division D

- 1st Place: The Greenville Standard
2nd Place: Opelika Observer

Cat. 03 Best Single Ad 1/2 page and under, black and white

Division B

- 1st Place: The Fort Payne Times-Journal for *"First Fidelity"* by Lorie Holder, Emily Wooten
2nd Place: The Fort Payne Times-Journal for *"Buffalo Nickel"* by Lorie Holder, Emily Wooten
3rd Place: The Fort Payne Times-Journal for *"Isbell Medical Group"* by Linda Stiefel, Emily Wooten

Division C

- 1st Place: Shelby County Reporter (Columbiana) for *"Southwest Water"* by Rhett McCreight
2nd Place: The Sand Mountain Reporter (Albertville) for *"Greg Shark"* by Sherrie Hall, John Morris
3rd Place: Shelby County Reporter (Columbiana) for *"Valleydale Animal Clinic"* by Rhett McCreight

Division D

- 1st Place: The Clay Times-Journal (Lineville) for *"Remembering the Past: tornado"*
2nd Place: Opelika Observer for *"The Firing Pin"*
3rd Place: The Clay Times-Journal (Lineville) for *"Remembering the Past: 4H"*

Division E

- 1st Place: The Redstone Rocket (Huntsville) for *"Hodges Pawn"* by Donna Counts, Rhonda Stennett

Cat. 04 Best Single Ad 1/2 page and under, color

Division B

- 1st Place: The Fort Payne Times-Journal for *"Isbell Medical Group"* by Linda Stiefel, Emily Wooten
2nd Place: The Cullman Times for *"RE Garrison Trucking"* by Sarah King
3rd Place: The Fort Payne Times-Journal for *"Crowne Health"* by Lorie Holder, Emily Wooten

Division C

- 1st Place: The Southern Star (Ozark) for *"Fuqua Bankston Funeral Home"* by Christina Faulkner
2nd Place: The Sand Mountain Reporter (Albertville) for *"AFL Sushi and Fudge"* by Sherrie Hall, John Morris
3rd Place: The Citizen of East Alabama (Phenix City) for *"Michelle's"* by Brad Beasley

Division D

- 1st Place: The Wetumpka Herald for *"Jim DeBardelaben"* by Marilyn Hawkins
2nd Place: The Wetumpka Herald for *"Aldridge Borden Company"* by Marilyn Hawkins
3rd Place: The Dadeville Record for *"Lake Martin Community Hospital"* by Audra Spears, Tippy Hunter

Division E

- 1st Place: Hoover Sun for *"HomeRN"* by Emily VanderMey, Ted Perry
2nd Place: The Redstone Rocket (Huntsville) for *"AHi Corporate Housing"* by Donna Counts, Rhonda Stennett

Cat. 05 Best Single Ad over 1/2 page, black and white

Division B

- 1st Place: The Fort Payne Times-Journal for *"Rainsville Technology Inc."* by Linda Stiefel, Emily Wooten
2nd Place: The Clanton Advertiser for *"City of Clanton"*

Division C

- 1st Place: Shelby County Reporter (Columbiana) for *"CPAP Plus"* by Jessica Caudill
2nd Place: Shelby County Reporter (Columbiana) for *"The Shelby County Chamber - Small Business Awards"*
3rd Place: Shelby County Reporter (Columbiana) for *"The Shelby County Chamber - Tourism Awards"*

Division D

- 1st Place: The Greenville Standard for *"Lurleen B. Wallace Community College"* by Bruce Branum
2nd Place: The Greenville Standard for *"Greenville City and Chamber of Commerce"* by Bruce Branum

Cat. 06 Best Single Ad over 1/2 page, color

Division B

- 1st Place: The Outlook (Alexander City) for *"Russell Medical Urgent Care"*
2nd Place: The Cullman Times for *"Cullman Internal Medicine"* by Sarah King
3rd Place: Jackson County Sentinel (Scottsboro) for *"Maples"*

Division C

- 1st Place: The Sand Mountain Reporter (Albertville) for *"Pecans"* by Sherrie Hall, John Morris
2nd Place: The Sand Mountain Reporter (Albertville) for *"Gunter's Landing"* by Sherrie Hall, John Morris
3rd Place: Shelby County Reporter (Columbiana) for *"Alabaster For Tomorrow"* by Tori Montjoy

Division E

- 1st Place: The Latino News for *"FBI Hate Crimes Victims"*
2nd Place: Hoover Sun for *"Valley Bank"* by Ted Perry
3rd Place: The Redstone Rocket (Huntsville) for *"North Country"* by Donna Counts, Rhonda Stennett

Cat. 07 Best Regularly Scheduled Special Section-Newsprint or Glossy

Division A

- 1st Place: The Decatur Daily for *"Living 50 Plus"*

Division B

- 1st Place: The Outlook (Alexander City) for *"Just Good Business"* by Audra Spears, Betsy Iler
2nd Place: The Fort Payne Times-Journal for *"Progress 2021"*
3rd Place: The Outlook (Alexander City) for *"Tallapoosa First Responders"* by Audra Spears, Tippy Hunter, Rachel McCollough

Division C

- 1st Place: Shelby County Reporter (Columbiana) for *"Profile 2021"*
2nd Place: Lagniappe (Mobile) for *"Wishbook"*

Division D

- 1st Place: The Wetumpka Herald for *"Christmas Letters to Santa"* by Audra Spears, Marilyn Hawkins, Kaitlin Fleming
2nd Place: The Wetumpka Herald for *"FYI"* by Audra Spears, Betsy Iler
3rd Place: The Clay Times-Journal (Lineville) for *"Valentines"*

Division E

- 1st Place: Hoover Sun for *"Real Estate"*

Cat. 08 Best One Time Special Section-Newsprint or Glossy

Division B

- 1st Place: The Cullman Times for *"Day of Destruction: 10 Years Later"* by Katherine Miller, staff
2nd Place: The Fort Payne Times-Journal for *"Little Ridge Intermediate School opens"*
3rd Place: The Fort Payne Times-Journal for *"Fyffe Season in Review: STATE 3A CHAMPS"*

Division C

- 1st Place: Lagniappe (Mobile) for *"Infirmary Health"*
2nd Place: The Citizen of East Alabama (Phenix City) for *"Lady Gators Basketball State Champions"* by Brad Beasley
3rd Place: The Sand Mountain Reporter (Albertville) for *"20 years"* by Sherrie Hall, Jonathan Bottomlee, John Morris

Division D

- 1st Place: The Clay Times-Journal (Lineville) for *"Honoring our first responders"*
2nd Place: Hartselle Enquirer for *"Hartselle Depot Days"*
3rd Place: Opelika Observer for *"OHS Senior Awards"* by Michelle Key

Division E

- 1st Place: Hoover Sun for *"Women in Business"*

Cat. 09 Best In-Paper Promotion of Newspaper

Division B

- 1st Place: The Outlook (Alexander City) for *"Today a Reader. Tomorrow a Leader"* By Audra Spears, Tippy Hunter
2nd Place: The Outlook (Alexander City) for *"Being a Member"* by Audra Spears, Angela Mullins, Tippy Hunter
3rd Place: The Outlook (Alexander City) for *"Audience House"* by Audra Spears, Tippy Hunter

Division C

- 1st Place: The Sand Mountain Reporter (Albertville) for *"Hope"* by Sherrie Hall, John Morris
2nd Place: Shelby County Reporter (Columbiana) for *"Profile 2021"*
3rd Place: Lagniappe (Mobile) for *"We want you - Lagniappe"* by Laura Mattei

Division D

- 1st Place: Opelika Observer for *"Happy New Year"*
2nd Place: The Greenville Standard for *"Have a sit with us"* by Bruce Branum
3rd Place: The Dadeville Record for *"Subscription Special"* by Audra Spears, Erin Burton

Division E

- 1st Place: Hoover Sun for *"Share Your Story"*

Cat. 10 Best Advertising Campaign

Division A

- 1st Place: The Decatur Daily for *"Smarty Plants"* by Stephen Johnson, Rhonda Stennett

Division B

- 1st Place: The Fort Payne Times-Journal for *"FSB Testimonial Series"* by Linda Stiefel, Emily Wooten
2nd Place: The Fort Payne Times-Journal for *"FSB Loan Ad Series"* by Linda Stiefel, Emily Wooten
3rd Place: The Cullman Tribune for *"Bill Smith Buick GMC campaign"* by Janet Chandler, Dustin Isom, Noah Galilee

Division C

- 1st Place: The Citizen of East Alabama (Phenix City) for *"Rainbow Foods"*
2nd Place: Lagniappe (Mobile) for *"Pulmonary Associates: Breathe Easy"*
3rd Place: Shelby County Reporter (Columbiana) for *"Health Services, Inc."*

Division E

- 1st Place: Hoover Sun for *"Breanna Sexton"* by Emily VanderMey
2nd Place: The Redstone Rocket (Huntsville) for *"Bennetts"* by Donna Counts, Rhonda Stennett

Cat. 11 Best Original/Creative Idea

Division B

- 1st Place: The Cullman Tribune for *"Football Posters and Calendars"*
2nd Place: The Cullman Times for *"Flag Day/Fourth of July"* by Katherine Miller, staff
3rd Place: The Cullman Times for *"Thank You Teachers"* by Debbie Miller

Division C

- 1st Place: Shelby County Reporter (Columbiana) for *"Lawn Mower For Sale"* by Daniel Holmes
2nd Place: Shelby County Reporter (Columbiana) for *"Vulcan Termite"* by Rhett McCreight
3rd Place: Lagniappe (Mobile) for *"Nappie Awards 2021"* by Laura Mattei

Division D

- 1st Place: The Greenville Standard for *"Don't have a mask"* by Bruce Branum

- 2nd Place: The Clay Times-Journal (Lineville) for *"Youngs Drug Store"* by Tammy Andrews
3rd Place: The Clay Times-Journal (Lineville) for *"John Co Truss Christmas"* by Tammy Andrews

Division E

- 1st Place: The Redstone Rocket (Huntsville) for *"Rocket City RV"* by Donna Counts, Rhonda Stennett
2nd Place: The Latino News for *"Feliz dia de Accion de Gracias' - Happy Thanksgiving"*
3rd Place: Hoover Sun for *"Vulcan Termite"* by Emily VanderMey

Cat. 12 Best Classified Display Ad

Division B

- 1st Place: Jackson County Sentinel (Scottsboro) for *"Maples"*
2nd Place: The Fort Payne Times-Journal for *"Heil help wanted"* by Linda Stiefel, Emily Wooten
3rd Place: The Fort Payne Times-Journal for *"Southern Properties"* by Emily Wooten

Division C

- 1st Place: Shelby County Reporter (Columbiana) for *"Lawn Mower For Sale"* by Daniel Holmes
2nd Place: Shelby County Reporter (Columbiana) for *"Wimberly Apartments"*
3rd Place: The Sand Mountain Reporter (Albertville) for *"Crossville Health and Rehab"* by Sherrie Hall, John Morris

Division D

- 1st Place: The Greenville Standard for *"Diversified"* by Bruce Branum

Cat. 13 Best Signature Page

Division A

- 1st Place: The Decatur Daily for *"Baby's First Christmas"* by Rhonda Stennett, Stephen Johnson

Division B

- 1st Place: The Fort Payne Times-Journal for *"Halloween"*
2nd Place: The Fort Payne Times-Journal for *"Fort Payne Holiday Open House"*
3rd Place: Jackson County Sentinel (Scottsboro) for *"Fourth of July Flag"*

Division C

- 1st Place: The Citizen of East Alabama (Phenix City) for *"Congrats Lady Gators"* by Brad Beasley
2nd Place: Shelby County Reporter (Columbiana) for *"Oak Mountain State Champs"*
3rd Place: Shelby County Reporter (Columbiana) for *"Veterans Day"*

Division D

- 1st Place: The Wetumpka Herald for *"Fall Festival Fun"*
2nd Place: The Wetumpka Herald for *"Summer Fun"*
3rd Place: The Greenville Standard for *"Dixie Bells"* by Bruce Branum

Division E

- 1st Place: Hoover Sun for *"Cover of Under the Lights Football Magazine"* by Melanie Viering
2nd Place: The Redstone Rocket (Huntsville) for *"Restaurants"* by Donna Counts, Rhonda Stennett

Cat. 14 Best Niche Publication

Division A

1st Place: The Decatur Daily for *"Explore Decatur Morgan"*

Division B

1st Place: The Cullman Tribune for *"Community Matters"*

2nd Place: The Outlook (Alexander City) for *"Lake Martin Community Calendar"* by Audra Spears, Kenneth Boone

3rd Place: The Cullman Times for *"Cullman Football 2021"* by Katherine Miller, staff

Division C

1st Place: Shelby County Reporter (Columbiana) for *"Shelby County Football"*

2nd Place: Lagniappe (Mobile) for *"Lagniappe Gridiron Guide"* by Tommy Hicks, Laura Mattei

3rd Place: Shelby County Reporter (Columbiana) for *"THS Calendar"*

Division D

1st Place: Hartselle Enquirer for *"Hartselle Visitor Guide"*

2nd Place: The Wetumpka Herald for *"Gridiron Guide"*

3rd Place: The Wetumpka Herald for *"First Responders Coloring Book"* by Audra Spears, Marilyn Hawkins

Division E

1st Place: Hoover Sun for *"Under the Lights Football Magazine"*

Cat. 15 Best Use of Humor

Division B

1st Place: The Fort Payne Times-Journal for *"DeKalb Animal"* by Lorie Holder, Emily Wooten

2nd Place: The Fort Payne Times-Journal for *"Wilson & Fiquett Big Smiles"* by Lorie Holder, Emily Wooten

3rd Place: The Fort Payne Times-Journal for *"Wilson & Fiquett Back to School"* by Lorie Holder, Emily Wooten

Division C

1st Place: Shelby County Reporter (Columbiana) for *"Lawn Mower For Sale"* by Daniel Holmes

2nd Place: Shelby County Reporter (Columbiana) for *"Alabaster For Tomorrow"* by Tori Montjoy

3rd Place: Lagniappe (Mobile) for *"Makeda Nichols - State Farm"*

Division E

1st Place: Hoover Sun for *"One Man and a Toolbox"* by Emily VanderMey

Cat. 16 Best Presentation of Online Advertising

Division B

1st Place: The Outlook (Alexander City) for www.alexcityoutlook.com

2nd Place: The Cullman Times for www.cullmantimes.com by Katherine Miller, staff

3rd Place: Jackson County Sentinel (Scottsboro) for www.jcsentinel.com

Division C

1st Place: Shelby County Reporter (Columbiana) for www.shelbycountyreporter.com

2nd Place: The Citizen of East Alabama (Phenix City) for www.citizenofeastalabama.com by Brad Beasley

Cat. 17 Best Innovative Online Advertising-Single Ad

Division B

1st Place: The Outlook (Alexander City) for *"Dark Insurance"* by Elle Fuller

2nd Place: The Outlook (Alexander City) for *"Tow Boat"* by Audra Spears

Division C

1st Place: Shelby County Reporter (Columbiana) for *"CreActive"* by Tori Montjoy

2nd Place: Shelby County Reporter (Columbiana) for *"DaySol Coffee"* by Rhett McCreight

3rd Place: Shelby County Reporter (Columbiana) for *"Bug Out Training"* by Rhett McCreight

Division D

1st Place: The Wetumpka Herald for *"Wexford Health"* by Elle Fuller

2nd Place: The Wetumpka Herald for *"JL Lane Lending, LLC"* by Elle Fuller

Cat. 18 Online Revenue Builder

Division B

1st Place: The Cullman Tribune for *"Subscribe Today"* by Noah Galilee, Dustin Isom

Division C

1st Place: Shelby County Reporter (Columbiana) for *"Digital Subscriptions"* by Meg Herndon

2nd Place: Shelby County Reporter (Columbiana) for *"SCR Daily Email"*

Advertising Sweepstakes

Division B

1st Place: The Outlook (Alexander City)

2nd Place: The Fort Payne Times-Journal

3rd Place: Jackson County Sentinel (Scottsboro)

Division C

1st Place: Shelby County Reporter (Columbiana)

2nd Place: Lagniappe (Mobile)

3rd Place: The Sand Mountain Reporter (Albertville)

Division D

1st Place: The Wetumpka Herald

2nd Place: The Greenville Standard

3rd Place: The Dadeville Record

Division E

1st Place: Hoover Sun

2nd Place: The Redstone Rocket (Huntsville)

Ad of the Year

The Southern Star (Ozark) for *"Fuqua Bankston Funeral Home"* by Christina Faulkner