

AlaPressa

THE NEWSLETTER OF THE ALABAMA PRESS ASSOCIATION

OCTOBER 2023

Important Dates

APA Media Awards Kickoff

Call with Q&A (via Zoom)

1 p.m. Nov. 2, 2023

Online Media Campus

Seminars

[Keeping Sports Coverage](#)

[Fresh with Social Media](#)

[and Betting](#)

1-2 p.m. Nov. 16, 2023

This session will focus on how to find and build stories through social media, how to enhance sports content with social media and sports betting, and how to help content stand out online.

Presenter Ryan Young is a writer and editor at Yahoo Sports based in Los Angeles. He's an Iowa City native who graduated from Iowa State, and has worked at the PGA TOUR, Sporting News, the Cedar Rapids Gazette, the Des Moines Register and the Iowa State Daily.

Click [HERE](#) to register.

Contest site is OPEN

Lifetime Achievement and Emerging Journalist call for nominations

Intern gets a taste of the whole operation

TPI's Gwin receives national journalism award

Scott leaving Alabama Media Group for Houston

National Newspaper Association calls proposed new postal rates 'punitive'

USPS: Hard copy postage statements coming to an end and Veterans Day delivery schedule

 **APA
Media
AWARDS**
Print | Digital | Magazine


Do you have contest questions?

Join us for a contest kickoff zoom call to review contest updates and changes for 2024, Q&As and get assistance with general contest process.

1 p.m. Thursday Nov. 2, 2023

Meeting ID: 821 2679 2190
Passcode: AMA





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Contest site is open

The 2024 contest portal is **OPEN NOW!**
Every newspaper wants more time to get their contest entries prepared. Now you have it! Don't wait until the last minute! Start uploading your entries for the 2024 contest NOW.

Click [HERE](#) to find the rules, portal link and more information.

As a reminder, it is a requirement to volunteer as a judge for our 2024 partner's (the Hoosier State Press Association) contest, in order to qualify as a contestant in the APA Media Awards.

Also, your APA dues must be paid prior



to start of the judging process.

Join us for a kickoff call on Thursday, November 2 at 1 p.m. (see page 1) to ask questions, review changes and get general help with the contest process.

Lifetime Achievement and Emerging Journalist call for nominations

The deadline for nominations for APA's Lifetime Achievement and Emerging Journalist Awards for 2024 is Friday, Dec. 1.

The Lifetime Achievement Award recognizes outstanding service and accomplishments spanning a career in journalism in Alabama. APA members may nominate any person who, at the time of selection, is a living, present or former newspaper executive or employee of a newspaper in Alabama. Nominees must have spent a significant percentage of their newspaper careers in Alabama. Nominees must also have a minimum of 25 years of service in the newspaper industry and may not be nominated by a family member. Areas of service include production, editorial, advertising and circulation.

The Emerging Journalist Award

recognizes a young journalist with excellence in the field and someone who maintains high standards of quality and ethics. The award aims to reinforce the importance of a journalist's role by recognizing and nurturing talent to promote quality journalism.

Nominees must be an employee or regular contributor to an APA-member newspaper. This award is open to nominees younger than 30 with less than five years of experience writing professionally for a newspaper.

The selection committee will consist of APA's four officers and two additional board members. Nominations are due by Friday, Dec. 1. Nomination forms are available on the APA website for Lifetime Achievement [HERE](#) and Emerging Journalist [HERE](#).

Intern gets a taste of the whole operation

by Lindsey Frazier

Editor's note: Lindsey Frazier, a student at Jacksonville State University, participated in the APA Journalism Foundation Summer Internship Program with The Messenger in Gadsden. Here is her report.

There is nothing quite like seeing your name in bold text on an actual printed paper straight from the press.

I must admit that I have kept at least five copies of each edition of The Messenger when my name appeared anywhere within its content, passing the papers out to my family and friends while pointing out my accomplishments.

I found a sense of pride in writing even the simplest of articles. I did not realize before stepping foot into the offices of The Messenger just how much I would learn this past summer and how much I would love working for a local paper in Gadsden.

Seeing the inner workings of the community that I not only worked in but lived in also was a thrill. I attended my first city council meeting, which I loved. Even though meetings are public and anyone can attend, I felt like I was behind the scenes while getting an inside scoop. Being privy to the goings-on of a community made me not only a better writer but also a better citizen.

I went on sales runs and talked to local business owners, some who were friendly and some who were a little less welcoming. I learned how to build an ad from scratch, and in the process, saw all the different design options.

I learned about InDesign and how much layout matters for a newspaper, paying close attention to the ways in which each story, photo and headline interacts with one another. The editing of

Intern continued on page 3

Intern continued from page 2

the copy sheets was one of my favorite parts. I felt like my contributions mattered, as small errors were avoided due to my attention to detail and made the paper just a tiny bit better.

For the most part, I was able to see

the hard work that goes into the entirety of making a weekly newspaper from the ground up, and the importance of each and every step. From the public notices to the sports section, every piece of the puzzle had to fit precisely in its place for everything to work properly.

I never realized the joy I would find at my internship with The Messenger, but

it is one that will not be soon forgotten. My time at the paper not only made me a better writer, reader and editor, but a better person as well.

I'm grateful to Chris McCarthy, Kaitlin Hoskins, Terri Chupp and Taylor Spradley for all they taught me, and hope to work with them again one day.

TPI's Gwin receives national journalism award

From Melody Rathel, The Outlook

Tallapoosa Publishers was recognized on a national scale recently as Managing Editor Lizi Arbogast Gwin accepted second place in the Carmage Walls Commentary Prize, which is open to editorial writers all over the country.

Gwin's second-place award was in the column writing for a circulation of under 35,000, despite TPI's subscription base across all four papers being right around 2,000. Gwin would not have received the recognition if it weren't for the consistent encouragement from Tallapoosa Publishers General Manager Tippy Hunter.

"I entered this contest at the urging of Tippy," Gwin said. "At first, I didn't think much of it because the circulation bracket we would fall into was under 35,000. Even though I was hesitant, Tippy encouraged me to do it, just to see what might come of it."

Each year, America's Newspapers presents the Carmage Walls Commentary Prize in honor of the founder of Southern Newspapers. Categories include editorial and column writing.

Hunter learned about this contest through an email from America's Newspapers. She had been receiving the emails for several years but after the events of this year, it really stood out to her.

"As soon as I started seeing them, I began sending them to her," Hunter said. "I figured the least she could do was at least enter the contest."

When Gwin made the decision to enter this contest, she gathered three of her most thought-provoking and powerful pieces and submitted them to be reviewed.

Her column "Suicide can't be taboo; we have to talk through this together" exhibits Gwin's vulnerability with readers as she shares her experience with suicidal ideation to highlight the importance of talking about suicide.

Another one of her submissions entitled "The shoes and the night I will never forget" provides a detailed account of the Dadeville mass shooting through the eyes of a local journalist and community member.

In her third column, "Sometimes losses rearrange the world," Gwin lovingly honors her late brother-in-law Dylan Gentry while reflecting on grief and its ability to change one's perception of their reality.

"I chose to enter these specific stories because I felt like they were well-written, and they were the most important to me," Gwin said. "I've worked really hard at my column writing over the past few years, so it really means a lot to be recognized for something I've taken so seriously."

Gwin believes these stories were important to share because of their pertinence to recent events in her personal life as well as their importance to the community.

"These stories were very relevant to events that were happening within the community; in a matter of weeks, we had about five suicides in our tri-county area," Gwin said. "The Dadeville shooting was such an important part of my life and my career, and raising awareness about suicide is something that has always been important to me."

In a time where this community was facing a large amount of loss, Gwin reflects on the consequences of loss in her column, "Sometimes losses rearrange the world." Throughout the grief she has experienced in her own life, she figured she knew exactly how to handle it. After witnessing the effects of the mass shooting in Dadeville and losing her brother-in-law, she realized that grief is not something that can be "figured out."

"My brother-in-law and Phil Dowdell, a victim of the Dadeville shooting, were very similar," Gwin explained. "Both of them always had a smile on their face, were extremely skilled athletically and were just genuine, kind-hearted kids."

Because these stories are so personal to Gwin, she felt honored to have received this award. She hopes that her vulnerability will make a difference in the lives of those

who read her stories.

"This award means a lot because the columns I wrote were very personal. Sometimes when I write about topics like these, I feel like I overshare," Gwin said. "To learn that I'm not oversharing, and that I could be making a difference for someone, is very meaningful to me."



Tallapoosa Publishers General Manager, Tippy Hunter and Managing Editor, Lizi Arbogast Gwin with Gwin's Carmage Walls Commentary Prize, a national award.

The judges of the Carmage Walls Commentary Prize contest described Gwin's work as having a "powerful punch" and "memorable." The judges conveyed their appreciation for Gwin's courage to share these deeply personal accounts with her local audience.

When Hunter learned Gwin placed second in the national contest, she was not surprised; Hunter was confident that Gwin's talent would not go unnoticed.

"I was extremely thrilled that she won, but I was even more proud that she entered the contest," Hunter said. "It can be very difficult to put yourself out there, but I'm proud that she entered some of her personal stories in hopes of helping others."

According to Hunter, Tallapoosa Publishers Inc. is proud to have Gwin as its managing editor. Her purposeful writing does not go unnoticed throughout the community — and beyond.

Scott leaving Alabama Media Group for Houston

By William Thornton, *al.com*

Kelly Ann Scott, the top editorial leader for the Alabama Media Group, is resigning

this month to become the new executive editor and senior vice president of the Houston Chronicle.



Kelly Ann Scott speaking to the al.com newsroom

She will remain with the company through mid-October to guide the transition.

"In her time here, she led the team to produce nationally recognized journalism that has changed lives, laws and minds while also transforming our legacy editorial operation into a portfolio of all-digital brands," Alabama Media Group President Natalie Pruitt said.

Scott came to the

company in 2018 after serving as the site leader and executive editor of the Reno Gazette-Journal and USA Today Network state director for Nevada, Utah and Guam.

During her time with the Alabama Media Group, journalists at AL.com won three Pulitzer Prizes and another was named a finalist. AL.com work earned an Edward R. Murrow Award, a George Polk Award, EMMYs and more.

The company also launched The Lede and the Alabama Education Lab, and Reckon grew from an Alabama-specific Facebook page into a national news brand.

"This wasn't an easy decision. In the past five years, no team of journalists in America has done more to tell stories that changed lives, laws and minds than you have done here in Alabama," Scott said.

Industry

National Newspaper Association calls proposed new postal rates 'punitive'

From National Newspaper Association

The proposed Jan. 21, 2024, postage increase for community newspapers is nearly four times the rate increase proposed for other users of the mail. In an announcement last Friday, the United States Postal Service announced it expected a 7.3 percent increase for the local Within County mailing rate for newspapers.

The average proposed increase for First-Class mail is 1.9 percent, even though the First-Class stamp rate would rise by two cents to \$.68. The proposed increase for advertising mail is also 1.9 percent, though the increase within that mail class used by local newspapers to distribute shoppers and other advertising mail increases ranging from 2.1 to 3.9 percent, depending upon mail density. The rate for Periodicals mail destined for outside the publisher's county would settle at a more modest 1.59 percent. That rate is also used by national magazines and other national publications.

USPS is permitted to increase rates without direct approval by the Postal

Regulatory Commission, although the PRC is required to review the proposed rates for illegalities and calculation errors. The increase is intended as the first half of a semi-annual increase and to go into effect January 21, 2024.

National Newspaper Association Chair John Galer, publisher of The Journal-News in Hillsboro, Ill., said the dramatic rate increase for local newspapers was a shock.

"It certainly seems as if the Postal Service wants to discourage newspapers from using the mail. At a time when local journalism is already in peril and more newspapers are using the mail to reach subscribers, this increase is simply punitive," Galer said.

"We expect both our subscribers and other stakeholders in our community to push back at the subscription increases that will be made necessary by the Postal Service's action."

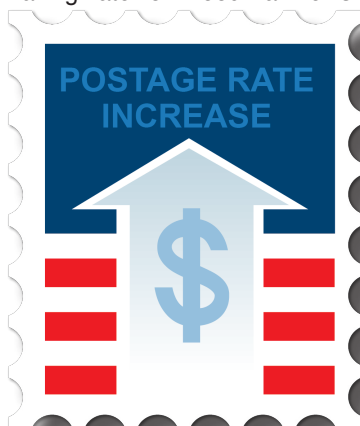
Ironically, the Postal Service's principal justification for the steep increase is that the PRC now requires USPS to share more of the savings

created when publishers do some of the work that postal workers would otherwise have to do, such as presorting the mail and transporting it to destination post offices. Traditionally, USPS has shared far less than 100 percent of the savings when it passes along mail discounts. But because PRC is pushing the postal system to be more generous in sharing the savings, USPS is simply raising the basic rate so it can show a more acceptable discount.

"Raising our prices so it can claim it is creating a fair discount is the sort of math we associate with shady deals," Galer said. "Our industry has been doing a lot of mail preparation work for years to help keep postal costs down. For us to now be punished for that work simply adds outrage to our disappointment."

The Postal Service is now guided by the Delivering For America plan introduced by Postmaster General Louis DeJoy to help the Postal Service compete for the package and parcel business. Twice-a-year postage increases have been part of the DFA plan, which allows USPS to raise rates to the fullest extent allowed above inflation.

The details of the postal rate announcement are available on the PRC's website at [PortalPrc \(arkcase.com\)](https://portalprc.com).



Industry

USPS: Hard copy postage statements coming to an end and Veterans Day delivery schedule

The USPS Postal Service confirms that January 28, 2024, will be the end date for PAPER copies of postage statements. Mailers presently filing Forms 3541, 3602, and other PAPER statements—even if

these are presently emailed to USPS—will no longer be permitted to use these statements. Electronic filing of these same forms through the use of Postal Wizard or appropriate postal software will

be required.

USPS also confirms that mail WILL be delivered Friday, November 10, 2023, prior to Veterans Day. Mail WILL NOT be delivered on Saturday, November 11, 2023.

Obituaries

Alvin Stanley Benn



Alvin Stanley Benn, longtime Montgomery Advertiser reporter and columnist, died Oct. 10, 2023, at the age of 83.

Alvin was born on April 25, 1940, in Lancaster, Pa. After graduating from Manheim Township High School in 1958,

he enlisted in the United States Marine Corps where he served his country for six years. After graduating from basic training in Parris Island, S. C., Alvin was stationed at Cherry Point, N.C. with the Second Marine Air Wing and at Okinawa, Japan, where he worked for the Armed Forces Radio and Television Service. After returning stateside, Alvin completed military journalism school at the Great Lakes Naval Training Center and briefly attended East Carolina College while at Cherry Point.

After a blind date and a quick courtship, Alvin married Sharon Ann Boumel on December 27, 1964. Sharon was the love of his life and constant companion. Alvin and Sharon raised two children together, their daughter Danielle Waters of Mills River, N.C. and their son Eric Benn of El Paso, TX. Alvin

and Sharon were proud Zaide and Bubbie to four loving grandchildren; Benjamin Waters, Scott Waters, Alexandria Benn and Ilan Benn and loving in-laws to their son-in-law Curtis Waters and daughter-in-law Maria Benn.

His long journey chronicling the history of Alabama began in 1964 as a newly minted correspondent for United Press International covering the burgeoning Civil Rights movement. Alvin not only interviewed the major leaders of both sides of this historic struggle—including Dr. Martin Luther King and Governor George C. Wallace—but he used his fearless quest of news to take him to some of the most unsettling venues to get the unvarnished true story. After two and a half years as UPI's Birmingham bureau chief, Alvin took on the roles of writer, photographer, editor and publisher at newspapers in Birmingham, Ala.; Decatur, Ala.; Natchez, Miss.; Alexander City, Ala.; Lafayette, Ga. and finally to Selma, Ala., where he remained a resident for over 45 years. While working at the Natchez Democrat in Natchez, Miss., Alvin and his news staff were nominated for a Pulitzer Prize.

Alvin was known to write three to four stories per day during his 50 plus year journalism career. Although he officially retired in 2003, Al Benn continued to write his widely read column, "Al Benn's Alabama," for

the Montgomery Advertiser. Alvin once said, "Journalistic integrity cannot be duplicated. That's all reporters really have. We never make much money. What we can leave behind is a good name in our chosen profession. I hope I've done just that. There are those who will disagree, but I've tried to be as fair as I could be."

Alvin was a man of great loves. He loved his family and friends, his religion, the United States Marine Corps, and most of all his job. He dedicated his entire adult life to reporting the news, good and bad. From covering the civil rights movement in the 1960's, to being nominated for a Pulitzer Prize, to interviewing presidents, to covering the day to day life in the South, to writing a book "Reporter: Covering the Civil Rights.....And Wrongs in Dixie," he loved nothing more than the State of Alabama and especially his hometown, Selma.

Alvin was a member of Mishkan Israel Congregation in Selma and Temple Beth Or in Montgomery.

In lieu of flowers, the family requests memorial donations be made to the Magen David Adom, 20 W. 36th Street, Suite 1100, New York, NY 10018; Tender Care Home Health and Hospice, 6400 Escondido DR, El Paso, TX 79912 or your favorite charity for dementia.

Dorothy "Dot" Phillips Adams



Dorothy "Dot" Phillips Adams, wife of APA Past President Joe Adams, died Tuesday, October 3, 2023, at their home in Ozark. She was 87.

Mrs. Adams was born in Elamville, Ala. on April 1, 1936 to George Washington Phillips and L. W. Phillips.

She was a graduate of Barbour County High School and was selected as Miss Clio in 1953. Upon graduating a year early, she attended Birmingham Baptist College of Nursing. She began her nursing career in Florida and returned to Ozark later where she worked at Dale County Hospital as a

nurse and then as an instructor for nursing students.

She served as director of nursing at Ozark Nursing Home and Oakview Manor Nursing Home. She also worked with her husband and son in their family-owned business, The Southern Star newspaper.

She was a co-founder of the Dale/Coffee County Association for Handicapped Children. She served on the board of directors for Vivian B. Adams School in Ozark for over twenty years. She was a member of the First Ozark United Methodist Church where she helped start the Billy Gaither Sunday School Class which served handicapped adults and children.

Dot was known as a very loving lady to everyone who knew her. She loved taking care of family members and was known for her delicious cheese straws.

In addition to her parents, she was preceded in death by her son, Joseph Holman "Jay" Adams, Jr.; her brothers, Douglas Lunsford and Evans Lunsford; and her sisters, Dovie Slawson and Betty McCraney.

She is survived by her husband of 65 years, Joseph Holman Adams; her children, John Phillip Adams and Sara Elizabeth Dawkins (Charlie); her grandchildren, Brittany Meritt (Jake), Mahlon Dawkins, Adams Dawkins and Lofton Dawkins; her great grandchildren, Bryson McCrea, Braylee Munn, Turner Meritt and Elizabeth James Meritt; her sister, Elaine Casey and her brother, LaDon Phillips. Several nieces and nephews also survive.

In lieu of flowers, memorials may be made in her memory to Vivian B. Adams School, 2047 Stuart Tarter Road, Ozark, Alabama 36360.

Columns

Advertising's slippery slope



Ad-libs
by John Foust

I remember taking a day-long ski trip to Virginia. The charter bus was filled with skiers who had different levels of experience: a few were pretty good, most were average, and some were novices like me.



After a morning on the beginners' slope, I took a break to have a sandwich on the deck of the lodge. From my perch atop a picnic table, I could watch skiers on the trail in front of me. The ski lift lowered at a couple of places along the way, from which skiers could exit. The higher up the mountain the lift went, the steeper the slope. The last exit (which I never saw) was meant for expert skiers only.

As I munched on my turkey sandwich,

I noticed a couple of dots way up on the mountain. Instead of gracefully zigzagging their way down like the others, they were travelling in a straight line. As they got closer, I could tell that they had fallen. All I could distinguish were two snow-covered lumps sliding down the mountain, elbows flying and skis dragging behind. As they got closer, one of the lumps shouted, "I can't stoooooooooop!"

Eventually – within about 30 seconds of each other – the lumps slid up against the deck, right in front of me. When they stood up, they looked like snow monsters, covered from head to toe with thick coatings of ice and snow. As they talked, it was obvious that neither had been skiing before. They had driven to the slope that morning, parked their car, rented skis, gotten into the first lift line they saw, rode it to the top, and immediately fell down. They didn't stand up again until they stopped at the bottom. One enthusiastically asked, "You gonna do it again?" His buddy shook his head and said, "No, I'll wait in the car."

We can easily agree that they were fortunate to escape injury, especially since – according to another spectator – they had traveled maybe a mile on their backsides. It was obvious that they need-

ed some knowledge before they jumped into that lift line.

We're all guilty of that same thing. In our eagerness – or impatience – we've jumped into things that required more information than we were willing to seek. Like the old saying, "Sometimes, we don't know what we don't know."

In the advertising business, lack of information is a sales killer. When my wife was a communications director, a salesperson called on her to talk about promotional services. Talking is all he did. When his spiel was over, he asked, "So, what does this company do?" Only when he ran out of things to say did he express any interest in his prospect.

And what about salespeople who present spec ad ideas, before learning about their prospects' marketing needs? I've seen that happen too many times to count – usually with disastrous results. That's falling at the top of the mountain.

Knowledge is power. And lack of knowledge is a slippery slope.

John Foust conducts training programs for newspaper advertising professionals. E-mail for information: john@johnfoust.com

Be responsible in exercising rights to public information



by Jim Pumarlo

A divorce is finalized, but it is not recorded in the newspaper until four months later. Someone appears in court for a domestic assault, but the sentence isn't reported until weeks after the fact.

The subjects naturally raise two questions: What constitutes these items as news? Why is there such a delay in the report?

These instances, and many more, occurred during my tenure as editor of the Red Wing (Minn.) Republican Eagle. Other editors can likely relate.

Our simplest answer to readers is that divorces and court news are public records under Minnesota law. That is probably the case in most jurisdictions. Ambulance runs, marriages and divorces, traffic tickets, court fines – they all fall under the realm of public information and their publication regularly raised the eyebrows of readers, especially of those directly affected.

Individuals often will challenge publication of a specific record and present what they consider justification for withholding publication. Some arguments may have merit.

From our newspaper's perspective, however, we strived to treat all public records the same. As we explained, it's difficult to place a newspaper in the position of being judge and jury – trying to determine who has a valid argument for withholding information and who does not.

Yes, individuals may disagree with the fact that newspapers choose to print public records. But editors should expect readers would be much more critical – and legitimately so – if records were selectively published. A policy riddled with double standards is no policy at all.

Any right to publish records has an accompanying responsibility. Readers should expect newsrooms to do everything possible to ensure timely reports.

Public records often are of sensitive nature – a divorce, a bankruptcy, a court sentence. The circumstances can be stressful for individuals and the report of the item draws more attention. Delayed publication can unnecessarily aggravate a situation.

Ensuring punctual reports involves two steps. Newspapers, unfortunately, have varying degrees of control.

First is the release of the information from the appropriate agency. The process often has built-in delays, and it's something that is out of newspapers' hands. Newsrooms should work with officials to get the information as soon as possible.

Editors do, however, control how soon the information gets published once received. Most newsrooms can likely improve on the turnaround.

It's common for readers to ask newspapers why they stand firm on access to and publication of specific public records. It's much like the proverbial "if you give an inch, they'll take a mile." If the press agrees to one concession, all too often an individual or agency will try to stretch the rules. Soon laws are enacted with additional restrictions on what once was routinely public data.

Readers are best served by a full menu of public data rather than a selective serving.

Jim Pumarlo can be reached at www.pumarlo.com and welcomes comments and questions at jim@pumarlo.com.



NEED PARTS OR REPAIRS FOR YOUR NEWSPAPER VENDING BOXES?

Several APA members mentioned a need for parts or repairs for their newspaper racks. So we took an informal poll to the membership, and came up with some resources:

PARTS:

**Mechanism Exchange
& Repair, Inc.**
(361) 293-6452
mechx@sbcglobal.net
mernewsrack.com

Bob Kennan
(615) 746-2443
info@keenangroup.com
keenangroup.com

REPAIRS:

Ellis Hoskins
(334) 507-2213

Mr. Hoskins handles distribution for an APA member, and helps maintain those boxes.



Help Wanted

Instructor/Assistant Professor Digital News Production- University of Alabama, Tuscaloosa

The University of Alabama's Department of Journalism and Creative Media seeks a nine-month, non-tenure-track, renewable contract instructor/assistant professor whose class load will include teaching up to four courses per semester. This teaching-focused position is based on a 3-year renewable contract cycle with opportunities for promotion. This position is essential to maintaining capacity in news production courses within the news media major which is a high-demand undergraduate program central to the identity and reputation of JCM and the college.

Opportunities to work with students and contribute to the department include: Teach news reporting, digital media content creation, and fundamentals of audio and video broadcasting.

Strengthen the integration of the JCM department and the Digital Media Center by working closely with the WVUA 23 and Alabama Public Radio (APR) news teams to provide experiential learning opportunities.

A master's degree in journalism, mass communication or a closely-related field is required for the instructor position, terminal degree required for assistant professor position. Experience in professional journalism and teaching is preferred. Commitment to working collaboratively with colleagues from different backgrounds and disciplines, engaging students with varied needs and interests, and preparing the next generation of media professionals to effectively serve all members of their communities is expected.

Direct questions to search committee chair

Dr. Chandra Clark (205-348-2697 – Chandra.Clark@ua.edu). Apply at: (<https://careers.ua.edu/faculty>). Screening begins November 6, 2023. The position begins Aug. 16, 2024. Applications should include a cover letter, CV, contact information for three references. A demo reel is strongly encouraged.

Managing Editor- Opelika, AL

Key Media LLC, publisher of The Observer, a weekly newspaper in Opelika, is looking for a managing editor to take charge of its news-room.

This person will be responsible for managing the content for the newspaper and will assist with the LIVE Lee Magazine. People skills and time management are crucial to this position as is the ability to determine what is a good fit news wise for the newspaper.

Must be able to delegate tasks to team members, free-lance writers and photographers.

The managing editor will oversee the weekly content production from ideas to publishing, both the print and digital versions. Ideal candidates should have the following:

- BA/BS degree preferred.
- Be proficient in AP writing style.
- Have experience with InDesign and similar platforms if applicable.

- Experience in MS Office products (Excel, Word, PowerPoint, etc.)
- Experience with managing social media content
- Sales and marketing experience – not required but desirable

To apply, send resume with cover letter to Michelle@opelikaobserver.com

For more information on these positions and the most current listings, visit the APA Help Wanted page [HERE](#).

KAMEN & CO. GROUP SERVICES, LLC Print & Digital Media Appraisers | Brokers | Accountants



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