

AlaPressa

THE NEWSLETTER OF THE ALABAMA PRESS ASSOCIATION

APRIL 2024

APA Media Awards



If you participated in the AMA contest, you may expect an email from Hoosier State Press Association after May 1 regarding judging assignments.

Thank you for your participation in the contest and as a judge!

APA Summer Convention

Perdido Beach Resort,
Orange Beach, AL
June 27-29, 2024

Click [HERE](#) to register with APA.
Click [HERE](#) to book room nights at the Perdido Beach Resort.

2024 APA Summer Convention coming in June - registration open!

Foundation board visits Miles College

Maze returns to Alabama

Dudley named editor in Fayette

Burroughs named editor of Clarke County newspapers

Overfelt named Valley Times-News publisher

Charges dismissed for Atmore News publisher and reporter

Cullman Magazine receives recognition from CNHI

Congress approves NNA language directing HHS advertising to community media

The U.S. Postal Service is Threatening the Future of Local Newspapers (by Congressman Robert Aderholt, AL-04)

Sunshine in the weather forecast



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Alabama Newspaper Advertising Service
Inc.

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Eddie Dodd, The Abbeville Herald

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2024 APA Summer Convention coming in June

We have an exciting line-up of programs in store for you as we return to the white sandy beaches of the Alabama Gulf Coast. We will be back at the Perdido Beach Resort in Orange Beach, **June 27-29**.



The hotel reservation deadline is **Sunday, May 26, 2024**. Make your hotel reservations [-HERE-](#) or call 251-981-9811. *Reference booking code **#18956** for the APA block at special rates starting at \$265 per night (regular rates are \$600+ per night). **Please do not wait to reserve your room. The hotel is fully booked and will fill remaining rooms in our block the day of the deadline.**

Here's the lineup:

• Thursday welcome event:

Join us Thursday evening as we kick-off the weekend with a two-hour sunset dolphin cruise aboard Wild Hearts, a 53-foot, open ocean catamaran. We will depart from the dock across the street from the hotel. Tickets are \$50. Price includes light food, beer, wine, soft drinks and water. Space is limited, so reserve your seat early.

• Friday afternoon programs and events:

Who has postal issues? Brad Hill, president of Interlink, will discuss all things postal. **If you have a specific postal issue, please email jaclyn@alabamapress.org, and Brad will be prepared to address your issue during his program.**

The second Friday afternoon program is "Let's Talk About Magazines" with Mark Mayfield, instructor in the Journalism & Creative Media Department at the University of Alabama.

End the day with fellowship and libations at our opening reception on the beach deck sponsored by Alabama Power. Dinner on your own.

• Saturday programs and events:

Enjoy a continental breakfast and hear

from APA attorneys Dennis Bailey and Evans Bailey. They will go over recent court rulings and our efforts to strengthen Alabama's Open Meetings Law. This is a good time to bring your legal questions about other issues you might be facing.

Next up is Kevin Berrier from MDDC Ad Services (Maryland, Delaware, DC). His program is "Building Revenue with AI – A Case Study."

Saturday morning continues with DuBose Porter, a longtime newspaper publisher from Dublin, Ga., who joins us to talk about the Georgia Trust for Local News. It is a subsidiary of the National Trust for Local News, a non-profit committed to

conserving, transforming and sustaining vibrant, sustainable community news enterprises across the country.

We have also invited Alabama Congressman Robert Aderholt, who represents Alabama's Fourth Congressional District, to be our luncheon speaker. Congressman Aderholt, in his role as Chairman of the Appropriations Subcommittee on Labor, Health & Human Services, and Education, was instrumental in having language directing the Secretary of HHS to use part of its public health paid advertising budget to reach small or rural markets through local media outlets, including small daily and weekly newspapers. Congressman Aderholt has also been an advocate for newspapers with the United States Postal Service. See stories below.

Finally, let's celebrate the winners of the 2024 APA Media Awards with a reception and banquet Saturday night. Let's celebrate all of the good work accomplished this year!

Visit our convention website at <https://alabamapress.org/summer> to register with APA, or there is a registration form attached you can complete and mail to the APA office. Please contact Jaclyn at the APA office (205-871-7737) if you have any questions or need additional information.

Hotel deadline is Sunday, May 26, 2024. Make your hotel reservations [-HERE-](#) (please note that you have to click on your desired check-out date to see full available room block) or call 251-981-9811 and reference code **#18956.**

We look forward to seeing you in Orange Beach!

APA Journalism Foundation board visits Miles College

APA Journalism Foundation board of directors met recently on the campus of Miles College in Birmingham.

Foundation President Barnett Wright, executive editor of The Birmingham Times, welcomed members to Birmingham. Provost and Vice President

of Academic Affairs Dr. Tonya Perry welcomed members to the Miles campus. After the business meeting and lunch with students and faculty, the board visited the Print News Reporting class with Dr. Bala Baptiste, chair of the Division of Communications.



People

Maze returns to Alabama

Brent Maze has been named the publisher of The Selma Times-Journal and The Demopolis Times by Boone Newsmedia, Inc.

He comes to Selma after serving as the publisher of The Newton County Appeal in Union, MS, from 2015 to 2024.

Maze is a native of Kimberly, AL, and has worked previously in various roles in Alabama from 2003 to 2015, including serving as managing editor of the Clanton Advertiser, The Outlook in Alexander City, Dadeville Record and Hartselle Enquirer. He also served as sports editor of The Leeds News from 2003 to 2006.

Maze has won numerous individual awards and has been a part of other staff awards in both the Alabama Press Association and Mississippi Press Association's Better Newspaper Contests.

Dudley named editor in Fayette

Devin Dudley, a Fayette County native and 2012 graduate of Fayette County High School, has been named the new editor of The Times-Record, replacing retiring editor Dean Maddox.



Brent Maze

In addition to being a graduate of Fayette County High School, Dudley has an Associate's degree in Business Administration from Beville State Community College, and a Bachelor of Arts degree from The University of Alabama in Communication & Information Sciences.

Burroughs named editor of Clarke County newspapers

Andrea Burroughs has been named the new editor of Clarke County's three newspapers, The Clarke County Democrat in Grove Hill, The South Alabamian in Jackson and The Thomasville Times.

Deep South Media Group, LLC bought the three papers last September from Jim Cox.

Burroughs graduated in 2013 from Thomasville High and attended the University of West Alabama, where she got into journalism while writing for the student newspaper.

Burroughs earned a Bachelor of Science degree in English with a minor in Journalism in 2018 and a Master's in Student

Affairs in 2019. She worked as a reporter for The Demopolis Times for three years prior to joining Deep South Media, and won two awards from the Alabama Press Association's contest.



Devin Dudley

Overfelt named Valley Times-News publisher

Jennifer Overfelt has been named the publisher and president of The Valley Times-News in Lanett and the LaGrange Daily News and their print and digital publications.

Overfelt replaces Daniel Evans, who accepted a position with a media company in Northwest Florida.

Overfelt has worked in the newspaper business for 19 years, including serving in the advertising department at the LaGrange Daily News since 2016. She was promoted to advertising director in 2018. She spent nine years at the Kansas City Star in Kansas City, MO.



Jennifer Overfelt

Charges dismissed for Atmore News publisher and reporter

All charges have been dropped in the cases against Atmore News Publisher Sherry Digmon and Reporter Don Fletcher. The two had been charged for releasing grand jury secrets and ethics violations.

The Alabama Attorney General's office filed a motion to dismiss the charges with prejudice, which means that same charges cannot be brought again.

Click [HERE](#) to view the whole story.

Cullman Magazine receives recognition from CNHI

The staff of The Cullman Times receive recognition for their second-consecutive CNHI Magazine of the Year award from CNHI CIO Michelle Talerico.

The national contest award for Cullman Magazine comes from among 49 competing newspaper/magazine producers and considers editorial, advertising and design content of the publication.



Photo outline: from left are Jake Winfrey, sports editor; Tom Mayer, editor; Michelle Talerico; Amanda Shavers, photographer and content/design editor; and Patrick Camp, staff writer and photographer. (Not pictured are Staff Writer Ben Bullard, Advertising Director Heather Casillas and Angie Christopher, advertising sales.)

Congress approves NNA language directing HHS advertising to community media

Three years of planning and effort by the National Newspaper Association and its partners resulted in an emphatic recognition by Congress of the vital role community newspapers play in sharing health information to small and rural markets.

As part of the final batch of appropriations bills approved by the Senate in the early hours of March 23, funding to the Department of Health and Human Services included language directing the Secretary of HHS to use part of its public health paid advertising budget to reach small or rural markets through local media outlets, including small daily and weekly newspapers. President Joe Biden signed the bill.

"This effort gained traction during the COVID pandemic," said John Galer, NNA's chair and publisher of The Journal-News in Hillsboro, IL. "While we watched the U.S. government spend tens of millions of dollars in health outreach, almost nothing was spent in reaching many of our small and rural populations through their most-trusted source, the local newspaper.

"We quickly realized that we needed an all-out effort to educate federal officials on the vital role we play in our communities and that we needed to elicit the help of Congress to do so," Galer said. "This was a very tall hill to climb, and we're very excited to be able to announce this achievement for our members and our industry."

Claudia James, managing director of Cogent Strategies, a public affairs firm which teamed with NNA on this project,

will work to ensure that HHS fulfills its responsibilities under this bill, according to Lynne Lance, executive director of NNA.

"Our work with Cogent has been so in-sync with our association that we know now is a great time to celebrate the victory, but to not rest on our laurels," Lance said. "We still have a lot of work to do to make sure the bill is fully implemented at the agency level."

NNA Chair Galer thanked Martha Diaz-Aszkenazy of the San Fernando Valley Sun, CA; Brett Wesner of Wesner Publications, Cordell, OK; Jeremy Gulban of CherryRoad Media, Parsippany, NJ; Horace Moore, The Northwest Alabamian, Fayette, AL; and Tonda Rush, NNA's general counsel for their specific outreach to members of the House Appropriations Committee and advice on legislative language. NNA would also like to thank Jeb Bladine, publisher of the News-Register, McMinnville, OR; Laurie Hieb, executive director, Oregon Newspaper Publishers Association; Layne Bruce, executive director, Mississippi Press Association; and Felicia Mason, executive director of the Alabama Press Association and other Alabama publishers.

Wesner thanked the Appropriations Committees in both houses of Congress, with special recognition for Sen. Jeff Merkley (D-OR), Sen. Cindy Hyde-Smith (R-MS), Sen. Dick Durbin (D-IL), Rep. Tom Cole (R-OK), Rep. Robert Aderholt (R-AL) and Rep. Stephanie Bice (R-OK).

James included members of Cogent's team in recognition of their efforts, including

Shelly Purvis and Randall Gerard.

The report language sent to the President reads as follows:

The Committee recognizes the critical role local media plays in delivering public health messages to small or rural communities. Therefore, the Committee directs the Secretary to ensure that local media in small or rural markets are part of the Federal public health advertising campaigns. To further this goal, the Committee directs the Secretary, in coordination with the Assistant Secretary for Public Affairs and their media buyer contractors, to prioritize local news media in rural areas for HHS Federal advertising campaigns to reach citizens in these communities with key health messages. Local media should include newspapers, including non-daily newspapers, television, and radio. The Committee directs the Office of the Secretary to provide to the Committee within 90 days of enactment an update on the efforts of the Department to ensure that local media in rural areas are part of the Department's public health advertising campaigns, including a breakdown of money allocated to local media in rural areas for each of the health focused public affairs campaigns for fiscal year 2023.

The NNA Public Policy team will be working with the Cogent team to make sure HHS is following these guidelines. As always with government agencies, it will take some time to get things moving. We will keep members informed as the plan moves forward.

Obituary

Clifton Perry 'Clif' Knight

Clifton Perry 'Clif' Knight passed away April 7 in Decatur. He was 89.

After his military service he attended the University of Alabama on the GI Bill and obtained his B.A. degree in print media journalism in 1961. Knight started his newspaper career in the Aberdeen (MS) Examiner for eight months before moving to Hartselle with his family and assuming the position of associate editor of the Hartselle Enquirer. Four years later he was named plant editor for Monsanto Company in Decatur and worked there for four years. He returned to the Enquirer as editor and



part-owner in January 1970 and served in that capacity until the paper was sold to Boone Newspapers, Inc. in March 1998. He remained on staff as editor until he stepped down in July 2000 to run for mayor of Hartselle. After serving as mayor he returned to the newspaper in September 2014 as a staff writer. He retired in June, 2016, after logging in 48 years with the Hartselle Enquirer and more than 52 years as a newspaper editor, photographer and part-owner.

He was recognized as an award-winning writer for news and editorial

content on numerous occasions. His "One Man's Opinion" column garnered a first-place award among Alabama's largest weekly and semi-weekly newspapers in the 1960s.

His most recent accomplishment was being inducted into the Morgan County Sports Hall of Fame for his lifetime coverage of sports in Hartselle and Morgan County. The focal point of his newspaper career was having the opportunity to write about the people of Hartselle and Morgan County and their accomplishments. The tenants of his journalism career were to always be truthful and to give both sides of the story.

Columns

The U.S. Postal Service is Threatening the Future of Local Newspapers



By Congressman
Robert Aderholt

Alabama's Fourth Congressional District is blessed to have many local newspapers. They help bring attention to local news that too often gets overlooked by large newspapers.

When you get your hometown newspaper, you see that it's packed with all the happenings in town, smaller communities, and the county as a whole.

You'll find stories about recent city council meetings, a letter to the editor from someone upset about decisions made at the recent city council meeting, stories of small-town heroes, and the highs and lows of the local high school teams.

Like a lot of traditional media, local newspapers have struggled in a world now dominated by people who choose to scroll TikTok or Facebook to get "news" rather than thumb through the local newspaper.

I certainly understand people who

feel the national media is out of touch with Americans, but the majority of local papers are not dominated by politics and bias. They are filled with stories about your neighbors.

Local newspapers, particularly the ones that come to homes via the postal service, are facing another problem. That problem is the United States Postal Service (USPS).

As bulk mail rates keep increasing, so do the delivery times. Therefore, newspapers are not getting to homes and businesses in a timely manner.

How do I know this?

Well, I've heard from the editors of local papers who have told me about the delays in delivery. I've also witnessed it in my own district offices.

Here is a recent example: the Feb. 21 edition of The Blount Countian newspaper was delivered to my Cullman office on March 19.

That's just two days short of a month. This has happened with the other papers my office subscribes to as well. They arrive weeks after they were published and delivered to USPS.

The local postal carriers are fine people who are dedicated to their jobs. The issue lies in the overall distribution system. When rates are increasing at a steady pace, but service is going down at the same time, something is wrong.

We recently received a request from the editor of The Arab Tribune to try and find out why his papers were being delivered so late. In turn, my office reached out to USPS.

The response we received was not the one we had hoped for. We were told that the issue had been looked into, and that they hadn't found an issue.

I strongly disagree.

Newspapers – or any mail – showing up weeks late is most certainly an issue. I'm writing this letter to urge the U.S. Postal Service to address this situation, which has gotten to a point where newspaper customers are canceling their subscriptions.

This is not good for our local communities, our newspapers, and it's certainly not good for the U.S. Postal Service.

It's time to fix this problem!

I will also be following up legislatively as to how this problem can be solved.

Sunshine in the weather forecast



Ad-libs
by John Foust

I remember attending a graduation ceremony for a class of nursing students. One of the speakers – who was also one of their instructors – said, "You help create the atmosphere in the room – for your patients, their families, your coworkers, and the doctors and technicians with whom you work. Your feelings have an impact, whether those feelings are cheerful or sad, optimistic or fearful." She referred to a speech she heard at a healthcare convention. That speaker compared the mood of healthcare workers to the weather. Is it sunny and cheerful? Or rainy and dreary?

Nursing is a noble profession. As my wife and I listened, we couldn't help but think of the medical appointments we've had through the years, and the nurses who have lifted our spirits. The weather comparison is an accurate description – and a poignant challenge.

My former dentist (now retired) had a hygienist named Carolyn. In addition to being extraordinarily skilled, she had

a joyful personality that immediately put people at ease. She greeted each patient with comments like, "Let's see how good things are looking today." Then she made positive comments about the patient's dental health as she worked. Sometimes there were surprises. In one of my appointments, I noticed that she had pinned a large poster of a horse on the ceiling above the chair. "Since you're going to stare at the ceiling while I check your teeth," she said, "you might as well look at a nice picture."

It was always sunny in Carolyn's office. There's an old saying that some people brighten the room by arriving and others brighten the room by leaving. In the years I went to that dentist, she always brightened the room.

The famous Li'l Abner comic strip had a character named Joe Btfspk, who always had a dark cloud over his head. That cloud of negativity followed poor Joe everywhere he went. (Don't ask how to pronounce Joe's last name.)

We've all met salespeople who travel around with dark clouds over their heads. They just don't realize that no one wants to do business with – much less, buy anything from – someone with

a cloudy attitude.

Those salespeople need a strong dose of Carolyn's cheerfulness. Her approach was simple: (1) Sincerely welcome each patient as though that person were her most important appointment of the day; (2) Find specific and positive things to say about the patient's dental situation throughout the appointment; and (3) Send each person away with a good feeling about the outcome of the appointment. (Nothing was faked; she meant every word.)

The same goes for your advertising interactions, whether you're having a great day or whether you've just lost a big sale. Look at each conversation as a new start. (1) Open with a sincere smile and a word of cheer; (2) Be sure to point out the positives of the topic at hand along the way; and (3) Close the meeting with good news about the next step.

Try Carolyn's technique and bring good weather into your next sales conversation.

John Foust has conducted training programs for thousands of newspaper advertising professionals. Email for information: john@johnfoust.com.

Columns

Start now to craft fresh, unorthodox election questions



by Jim
Pumarlo

Attention newsrooms: It's time to get serious about 2024 elections coverage. I hear the collective groan. The reaction is likely shaded by the strident national contests and their seemingly never-ending campaign cycles.

Community newspapers must toss aside the cynicism of the national political scene and focus on what they do best: Help readers make informed decisions at the polls, particularly for candidates seeking seats on city councils, school boards, county boards and other local elective offices. You are in excellent position to collect and present information in a clear, meaningful manner – all in the interest of advancing democracy.

Election coverage is a demanding responsibility, especially as many newsrooms deal with diminished resources. Every aspect is scrutinized – from candidate profiles and debate coverage to editorial endorsements and treatment of letters to the editor to how results are reported. The enormity of the task requires that staffs thoroughly plan all the elements of coverage. The better the organization, the easier it will be to handle the unexpected circumstances.

Candidate interviews are at the heart of substantive coverage. Each race has its specific issues. Many candidates will be prepped for the usual queries, often aided by written notes. Be attentive to their answers for appropriate follow-up.

But also think of unorthodox questions to force candidates to think on the spot and delve into territory not typically covered at

the usual candidate forums. Avoid questions that cannot be answered by a simple “yes” or “no” without elaboration.

Here are some sample questions – the routine as well as others appropriate for individuals interviewing to be hired by the electorate.

- *What prompted you to seek office? Was it a personal initiative, or were you encouraged? By whom?*
- *What are the most important issues, and how do you plan to address them?*
- *Who do you identify as your base of support – specific demographics, organizations, special interests?*
- *Who are the people most opposed to your candidacy, and how do you allay their concerns?*
- *What is the chief strength and weakness of your opponent?*
- *What are your strengths and weaknesses, and how will you compensate for your weaknesses?*
- *What do you bring to the table that your opponent doesn't?*
- *How can you, as one vote, make a difference on a policy-making board?*
- *How is your experience – or lack of experience – in the public and private sectors a plus or minus for the job?*
- *Do you support term limits?*
- *Do you agree with the philosophy that elected officials should enact broad policy and staff should handle daily administration? How do you approach this division of responsibilities?*
- *You are elected to represent your constituency, yet at some point the collective wishes and beliefs likely will contradict your personal beliefs. How will you arrive at your vote?*
- *What specific practices will you use to connect with constituents?*
- *Does your employment restrict your ability to serve?*
- *What one issue is not being talked about in this race that should be getting aired?*
- *How will you address the partisanship that seems to have filtered into all levels of government?*
- *Political observers routinely rate the U.S. president's first 100 days in office. What can we expect from your first 100 days?*
- *What is the government's role in pro-*

viding specific services?

- *Can government be more efficient by partnering in the delivery of services and programs? Identify some possibilities.*
- *Do you advocate public-private partnerships? Identify some possibilities.*
- *Your opponent is most critical of your stance on this issue. How do you respond?*
- *Think of your particular community or constituency 20 years from now. What three things must be addressed now to make it better for our kids?*
- *How will changing demographics affect public policy?*
- *Address the balance of public policy necessary to satisfy both rural and urban constituencies.*
- *How will you ensure government is run in open fashion?*
- *Are there any state or national elected leaders, past or present, who you admire? Why?*
- *Under what circumstances would you change your stance on a specific issue?*
- *On whom will you rely for advice?*
- *What will be the role of the people who contributed to your campaign?*
- *What principles will guide your decisions?*
- *At the end of your term, what do you hope people will say about you?*
- *If interviewing a candidate for a profile: Who else do I need to interview?*
- *What one question are you glad we didn't ask? Are there any skeletons in your closet?*
- *What didn't I ask that you were expecting or hoping I would ask?*
- *Do you have anything to add?*
- *Always ask the standard questions as responses might be unexpected and enlightening: Why are you running?*

Consider this response from a candidate seeking a spot on the county board. He leaned across the desk and stared at the editor, opening his mouth to reveal his many missing teeth. He then answered, “Dental insurance.”

You never know a candidate's underlying reasons for seeking office.

Jim Pumarlo is former editor of the Red Wing (Minn.) Republican Eagle. He writes, speaks and provides training on community newsroom success strategies. He can be reached at jim@pumarlo.com.



Resources to get your story started

These APA associate members can offer information to help start or complete your stories!

 <p>For information relating to agriculture and farming contact the Alabama Farmers Federation www.alfafarmers.org</p>	 <p>For information relating to real estate contact the Alabama REALTORS. www.alabamarealtors.com</p>	 <p>For information relating to retail and consumerism contact the Alabama Retail Association. www.alabamaretail.com</p>	 <p>For information relating to AL sports history or the current AL State Games. www.alagames.com</p>
 <p>For information relating to aging and seniors contact AARP Alabama. www.aarp.org/al</p>	 <p>For information relating to pediatric health contact Children's of Alabama. www.childrensal.org</p>	 <p>For information relating to beekeeping/gardening and more contact the AL Cooperative Extension System. www.aces.edu</p>	 <p>For information relating to nursing homes contact the AL Nursing Home Association. www.anha.org</p>

Help Wanted/For Sale

Sports Editor - McComb, MS (Southwest MS)

The Enterprise-Journal, the daily newspaper in McComb, Mississippi, is looking for a sports editor. A perfect job for a recent college graduate or for someone with experience. Responsibilities include managing the coverage of our area high school and community college teams, as well as keeping up with local athletes who have gone on to four-year colleges and professional sports leagues. The job will involve writing, photography, page design and managing freelancers. Creative website ideas are encouraged. The position is full time with health insurance, a matching 401(k) plan, paid vacation and sick leave. McComb is a surprisingly busy news and sports market in southwest Mississippi, about an hour-and-a-half's drive away from New Orleans and Baton Rouge, Louisiana, and Jackson, Natchez and Hattiesburg, Mississippi.

Email a cover letter, resumes, clips and references to Jack Ryan at publisher@enterprisejournal.com.

General Assignment Reporter - Birmingham, AL

The Birmingham Business Journal is looking for a part-time general assignment reporter. The position is part time at 20 hours a week and is a hybrid role for an individual living in the Birmingham metro area. The ideal candidate will blend traditional journalism skills — source building, sharp news judgment, interviewing prowess and scoop-driven reporting — with online and social media know-how. Reporters in our newsroom don't just turn in copy — they take business intelligence to the next level and become experts in

their field.

- 1-3 years reporting in a newsroom
- Track record in the news business of building, maintaining and engaging an audience in print and online.
- Bachelor's degree or equivalent work experience.

We offer fertility assistance, paid parental leave, 401K plan, flexible spending accounts, employee assistance program, and so much more! We value new perspectives on our team, and our tenured and multifaceted group provides mentorship to support development within the organization. Our external and internal training includes focused topics that prepare our team members to take on bigger challenges and continuously develop skills. There are growth opportunities within each of our markets and support for those who want to explore career advancement in other regions or with other departments.

Click [HERE](#) for more information or to apply.

Historic Tuskegee News seeks new owner

The Tuskegee News has been in existence since 1865, and the current owner has owned the business for over 20 years. As a weekly rural newspaper with local roots and ownership, it operates on the belief that the newspaper's role is to serve the community. The Tuskegee News has a history of providing professional journalism and effective advertising that readers and customers have come to rely on. The newspaper and its principals are well known and respected in the area and are supported by a readership of over 3000 through mailed subscriptions and newsstand sales. The Tuskegee News is the only newspaper in the county and

is the only authorized publication for legal advertising and public notice. In the past 3 years, gross annual revenue average exceeded \$250k per year.

The Tuskegee News has been a consistent award-winning publication in the Alabama Press Association Better Newspaper Contest (BNC). Several first-place honors have been bestowed for Best Local News Coverage, Best Editorial Page or Section and Best Editorial Column or Commentary. Other awards have been for Best Local Economic Coverage, Best Education Coverage, Best Photo Essay and Best Sports Coverage. Two who have served as editor/publisher have been recipients of the Distinguished Alabama Community Journalist Award from the Auburn University Journalism Foundation.

The Tuskegee News is based in Tuskegee Alabama, home of Tuskegee University, Tuskegee Airman National Historic Site, and the Kellogg Institute. The community and its attractions draw thousands of visitors a year. The newspaper operates out of a restored 2,500 square foot downtown building. The property is owned by the seller of the business and is available should a buyer be interested in purchasing the real estate. The seller is also willing to lease the building to a new owner.

All inquiries should be emailed to Alan Davis at alandavis@alandavisemail.com.

For more information on the above positions and the most current listings, visit the APA Help Wanted page [HERE](#).

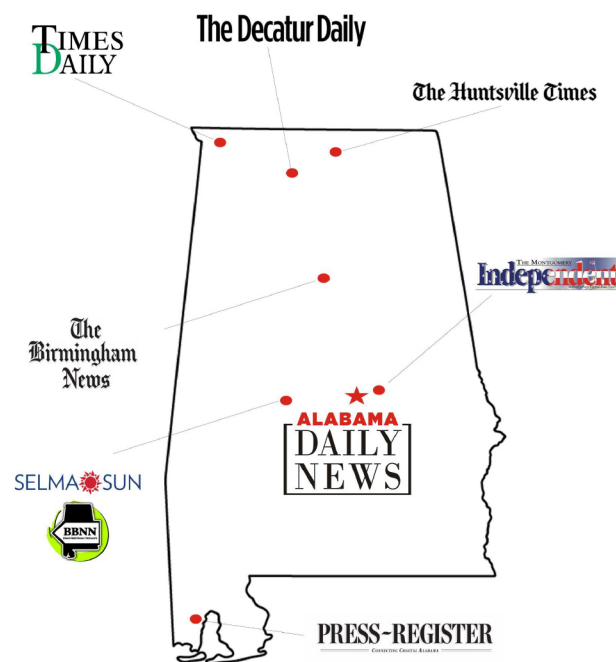
ALABAMA DAILY NEWS

Editors & Publishers:

Do you miss the days of having a reporter dedicated to government and political coverage? Do you want to run regular stories about what's happening in the Legislature and with Alabama's congressional delegation?

If the answers are yes, your newspaper needs to subscribe to the **Capitol News Service** from **Alabama Daily News**. Now in its sixth year, the Alabama Daily News team of **Todd Stacy, Mary Sell and Alexander Willis** provides timely, meaningful news for readers at an affordable price for publishers. And, this year we are adding a reporter in Washington, D.C. to offer on-the-ground coverage of Alabama's congressmen and senators.

Eight newspapers statewide currently subscribe to ADN's Capitol News Service:



CONTENT OFFERINGS

- Daily stories on activity from the Legislature, Governor's Office, executive agencies, Congress and campaigns;
- Regular enterprise stories going deeper into topical issues;
- Photos from the State Capitol, State House and U.S. Capitol.

For story samples & rates contact Publisher Todd Stacy at todd@aldailynews.com or 202-815-3863.